



BJUSTCOIN
LAW TOKEN

Business Plan

for 2024-2027

Prepared on October 21, 2024



1. Project Summary

JustLaw is a patented, blockchain-protected end-to-end platform designed to streamline the attorney-client legal matter and Request for Proposal (RFP) management process. It provides a comprehensive solution for legal services, integrating various aspects of legal engagement into a single, secure platform.

Key Features of JustLaw

1. **Blockchain Protection:** Ensures security and transparency in all transactions and communications.
2. **End-to-End Platform:** Covers the entire lifecycle of legal matters, from initial engagement to resolution.
3. **RFP Management:** Facilitates the creation, submission, and evaluation of RFPs in the legal industry.

Deep Analysis of the RFP Process

JustLaw leverages its patented AI system and blockchain-driven processes, backed by over 50 years of combined legal industry experience, to revolutionize the RFP management process for attorneys and clients. This innovative platform not only streamlines the matching of legal professionals with client needs but also takes on the task of creating RFP responses. JustLaw ensures clients are matched only with the most appropriate attorneys, saving them time and money while optimizing their legal services experience.

Patented AI System and Blockchain: Transforming the RFP Process with Decades of Expertise

Our Patented AI System Built on 50 Years of Legal Insight:

JustLaw's patented AI system, shaped by half a century of legal expertise, automates and refines the RFP process by analyzing real-time data to connect clients with the best-fit legal professionals from a network of over 300,000 attorneys. The AI system ensures precise and effective matches tailored to each client's requirements.

The system takes a significant leap forward by automating the generation of comprehensive RFP responses for attorneys. This innovative approach eliminates the time-consuming task of drafting responses while still allowing attorneys to review and tailor them as needed. By streamlining this process, attorneys can prioritize client acquisition and service delivery, significantly reducing administrative overhead.

Client-Centric Matching: Saving Time and Money:

JustLaw's patented AI system is a game-changer for clients. It ensures that clients are matched with only the most appropriate attorneys whose expertise aligns precisely with their needs. By cutting through the noise and directly connecting clients with the right legal professionals, JustLaw significantly reduces the time and cost typically associated with the RFP process.



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This targeted matching process eliminates the inefficiencies of traditional RFPs, where clients often sift through numerous irrelevant proposals. With JustLaw, clients receive tailored matches, ensuring they engage with attorneys best suited to address their legal challenges.

Company Mission

Our mission at JustLaw is to revolutionize the legal industry by harnessing the power of our patented AI system and blockchain technology to create a secure, user-friendly platform that bridges the gap between traditional legal services and the digital age. We are passionate about using our 50 years of combined legal experience to develop innovative solutions that alleviate the administrative burdens of the RFP process, optimize financial management, and streamline the entire legal service delivery framework. By offering a platform that simplifies sourcing and engaging legal services for businesses, we empower legal professionals to focus on what truly matters—delivering exceptional client service and driving growth.

Transforming the RFP Process with Decades of Expertise

With JustLaw, the RFP process is transformed into an efficient and transparent system. Our patented AI system automates and refines the process, ensuring clients are matched with only the most appropriate attorneys. Our blockchain-driven platform secures every transaction, from initial engagement to final billing, providing unparalleled trust and confidence for clients and legal professionals. By automating RFP responses and reducing administrative complexities, JustLaw enables attorneys to direct their energy toward client generation and service delivery.

Conclusion

JustLaw is transforming the legal tech industry with cutting-edge technology and deep legal expertise. Our platform combines patented AI, blockchain security, and advanced tools to improve the quality and efficiency of legal services. Key features, like the Reverse Auction System, Project Management Tools, Secure Communication, and Blockchain-Based Financial Management (including BJustCoin), offer a complete solution that meets the changing needs of clients and legal professionals alike.



2. Introduction

In a rapidly evolving financial landscape, Web3 technology is ushering in a new era of possibilities. Consumers increasingly seek personalized solutions, while traditional financial institutions face high transaction costs, decreasing product profitability, and a need for more innovation. JustLaw is leading this transformation by integrating advanced blockchain technology with traditional legal services to address these challenges.

Our Web3 platform transforms access to legal services by seamlessly connecting clients to top attorneys. Powered by our patented technology—developed over 8 years and protected across the USA and 20+ countries—and backed by 50 years of industry expertise, JustLaw offers AI-driven matching to the best fit among 300,000 legal professionals. We ensure transparent, real-time communication and an efficient, stress-free legal process.

At the heart of our ecosystem is BJustCoin, the JustLaw token. This innovative token underpins the functionality of our platform, enhancing user experience and enabling seamless transactions within our ecosystem. This business plan provides a detailed overview of BJustCoin, its functions, and its crucial role in the JustLaw project.

We invite you to explore JustLaw and see how we transform the legal industry. Discover the advanced technology behind our platform, the range of products and services we offer, and the expertise of our team and strategic partners. Our patented technology, developed with years of dedication, and our deep industry experience make JustLaw a unique investment opportunity. We're excited to share our vision for a new era in legal services and welcome you to join us in making it a reality.

The Legal Revolution: JustLaw Reshaping the Industry Landscape

The legal industry stands at a crossroads in an era of rapid technological advancement. The rise of legal technology is not just transforming the sector—it's revolutionizing it. This seismic shift is driven by an urgent need to address longstanding pain points that have plagued the legal world, particularly in B2B services.

Imagine a world where legal processes are no longer synonymous with bureaucratic nightmares and excessive costs. JustLaw is turning this vision into reality, challenging the status quo of an industry often perceived as resistant to change. But why is this revolution so crucial, especially for businesses?



The B2B Legal Labyrinth: Unraveling the Pain Points

- **Cost Conundrum:** Legal services have long been a necessary evil for businesses—essential yet financially draining. With their high overheads and billable hours model, traditional law firms often leave companies grappling with unpredictable and sometimes eye-watering legal expenses.
- **Efficiency Enigma:** In today's fast-paced business environment, time is money. Yet, the legal sector is notorious for its sluggish pace. Businesses find themselves trapped in a paradox—needing swift legal solutions but caught in the web of time-consuming traditional processes.
- **Complexity Quagmire:** Legal jargon and intricate procedures create a barrier between businesses and the legal services they need. This complexity intimidates and increases the risk of costly misunderstandings and errors.
- **Transparency Tangle:** Legal processes' opaque nature often leaves businesses in the dark. Lack of clear communication and visibility into case progress breeds frustration and mistrust.
- **Scalability Struggle:** As businesses grow and evolve, their legal needs fluctuate. Traditional legal services often lack the flexibility to scale up or down efficiently, leaving companies underserved or overburdened.

JustLaw is not just addressing these pain points—it's obliterating them. By leveraging cutting-edge technologies like artificial intelligence, blockchain, and cloud computing, JustLaw solutions are:

- Slashing costs through automation and streamlined processes
- Accelerating legal workflows, enabling businesses to move at the speed of opportunity
- Demystifying legal complexities with user-friendly interfaces and plain-language tools
- Enhancing transparency through real-time tracking and reporting
- Offering scalable solutions that grow with businesses

The result? A legal landscape that's more accessible, efficient, and aligned with the needs of modern enterprises.

As we stand on the brink of this legal renaissance, one thing is clear: the fusion of law and technology is not just an option—it's an imperative. For businesses navigating the complex legal terrain, JustLaw offers hope, promising a future where legal services are no longer a burden but a strategic asset.

The question is no longer whether the legal industry will change but how quickly it needs to comply with businesses embracing this change to stay ahead in an increasingly competitive global legal market



3. Market Trends and Challenges

1. **Increasing Demand for Technology-Driven Solutions:** There is a growing demand for legal tech solutions that can automate and streamline various aspects of legal work, from document management to case analysis and client communications.
2. **Cost Pressures:** Traditional legal services face pressure to reduce costs while maintaining high-quality service. Clients are increasingly looking for more affordable alternatives while maintaining the quality of legal advice and representation.
3. **Regulatory Changes:** The legal industry is heavily regulated, and changes in regulations can significantly impact how legal services are delivered. Legal tech solutions must be adaptable to meet evolving regulatory requirements.
4. **Client Expectations:** Sophisticated clients expect more from their legal service providers, including faster turnaround times, greater transparency in billing, and more proactive communication.

4. JustLaw's Unique Proposition

JustLaw is redefining the legal services landscape with a breakthrough approach that merges advanced blockchain technology and a proprietary AI-driven system into a secure, high-performance platform. Protected by patents in the U.S. and over 20 other countries, JustLaw's revolutionary technology offers an unparalleled suite of solutions that optimizes legal service delivery. Backed by over 50 years of cumulative legal industry expertise, JustLaw leads the way in transforming legal workflows, minimizing administrative overhead, and connecting clients with top-tier legal professionals. Our commitment to innovation and security offers investors a resilient and scalable technology poised to meet the demands of a rapidly evolving legal market.

- A **Reverse Auction System:** Our platform employs a patented reverse auction system that enables corporate clients to post their legal needs and receive bids from a vast network of over 300,000 qualified legal professionals. This process guarantees competitive pricing and high-quality service, allowing clients to make informed decisions and find the perfect legal representation for their requirements. By integrating AI, we further streamline this process, automatically matching clients with attorneys best suited to meet their legal challenges.
- B. **Integrated Project Management Tools:** JustLaw offers robust project management tools that facilitate seamless collaboration and boost productivity. These tools cover task management, document management, time tracking, and billing, providing attorneys and clients with an all-in-one platform that streamlines the entire legal process from inception to completion. This integrated approach ensures that legal projects are managed efficiently, saving time and resources for all parties involved.
- C. **Secure Communication Channels:** Security and privacy are paramount in legal matters. Our platform includes secure chat and video conferencing tools, ensuring that sensitive information is always protected. Our patented blockchain technology provides end-to-end encryption and the ability to accommodate over 1,000 participants in video conferences, making JustLaw a trusted environment for confidential discussions and strategic planning.



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- D. **Blockchain-Based Financial Management System:** JustLaw's blockchain-based financial management system enhances security and transparency in financial transactions. By utilizing blockchain technology, we reduce the risk of fraud, ensuring that every transaction is secure, transparent, and easily traceable. This level of transparency builds trust between clients and attorneys, fostering long-term professional relationships
- E. **BJustCoin:** At the core of the JustLaw ecosystem is BJustCoin, our native utility token. BJustCoin facilitates transactions within the platform, providing incentives for participation and enhancing the overall user experience. This innovative approach to financial management supports a seamless integration of technology and legal services, offering clients and attorneys a modern and efficient means of conducting business.

5. **Company Mission Integration**

Our mission at JustLaw is to revolutionize the legal industry by harnessing the power of our patented AI system and blockchain technology to create a secure, user-friendly platform that bridges the gap between traditional legal services and the digital age. We are passionate about using our 50 years of combined legal experience to develop innovative solutions that alleviate the administrative burdens of the RFP process, optimize financial management, and streamline the entire legal service delivery framework. By offering a platform that simplifies sourcing and engaging legal services for businesses, we empower legal professionals to focus on what truly matters—delivering exceptional client service and driving growth.

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Conclusion

JustLaw stands as a revolutionary force in the legal tech industry, combining patented AI technology, blockchain-driven security, and decades of legal expertise to create a platform that not only enhances the delivery of legal services and redefines the standard of excellence. By leveraging our advanced features—such as the Reverse Auction System, Integrated Project Management Tools, Secure Communication Channels, Blockchain-Based Financial Management System, and BJustCoin—we provide a comprehensive and future-ready solution that meets the evolving needs of both clients and legal professionals.



6. Market Analysis

Introduction

The legal industry is undergoing a profound transformation driven by technological advancements and the increasing need for efficiency, transparency, and cost reduction. JustLaw, the application of technology to improve legal processes and services, is at the forefront of this change. Integrating cloud solutions, artificial intelligence (AI), and blockchain technology is reshaping the legal landscape, providing significant opportunities for innovation and growth. This section analyzes the current legal technology market, including market trends, segmentation, and competitive landscape, leveraging data and insights from various sources.

Current Market Trends

Growth of the Legal Technology Market

The global legal industry has experienced significant growth over the past few years, driven by both traditional legal services and the emergence of legal technology solutions. In 2021, the global market for legal services, encompassing all transactions worldwide, was estimated to be around USD 767.1 billion. This market reached a value of nearly USD 713.12 billion in 2021, having grown at a compound annual growth rate (CAGR) of 2.52% since 2016. The legal services market is projected to grow further, reaching USD 998.73 billion by 2026 at a CAGR of 6.97%. Another estimate values the market size at USD 901.8 billion in 2021, with an anticipated growth rate of 5.3% over the forecast period.

At the same time, the legal technology market, which focuses on digital solutions that streamline legal processes, enhance efficiency, and reduce operational costs, has also seen substantial growth. As of 2022, the legal technology market was valued at approximately USD 28.67 billion and is expected to expand at a CAGR of 11.47%, reaching USD 68.04 billion by 2034 ([Research Markets](#)) ([Fortune Business Insights](#)). This growth reflects the increasing adoption of technologies like artificial intelligence, machine learning, blockchain, and cloud computing, transforming how legal services are delivered and consumed.

Key Drivers of Market Growth

Digital Transformation: The legal sector increasingly adopts digital solutions to improve efficiency and reduce costs. Technologies such as AI, machine learning (ML), and blockchain are being integrated into legal workflows, automating routine tasks and enabling more strategic use of legal professionals' time ([Grand View Research](#)).

Adoption of Cloud-Based Solutions: Cloud computing is pivotal in the legal technology market, accounting for approximately 37.6% of the market share ([Global Market Research](#)). Cloud solutions offer scalability, cost-effectiveness, and enhanced collaboration, which are critical for modern legal operations.



Artificial Intelligence and Analytics: AI and analytics tools are becoming indispensable in the legal industry. These technologies aid in data analysis, contract drafting, and litigation management, significantly improving the accuracy and efficiency of legal services ([Grand View Research](#)).

Regulatory Compliance and Risk Management: As regulatory environments become more complex, effective compliance and risk management solutions are needed. Legal tech tools provide robust systems for managing compliance and mitigating risks, essential for maintaining legal integrity in businesses ([Global Market Research](#)).

Generative AI: Adopting generative AI is expected to drive market growth further. Gartner predicts that the global legal tech market will reach USD 50 billion by 2027, with generative AI playing a significant role in this expansion ([Research Markets](#)).

Market Segmentation

By Solution Type

Software:

- Cloud-based solutions are becoming the norm due to their flexibility and lower costs than traditional on-premises systems. They facilitate remote work, which has become increasingly important.
- On-Premises Solutions: While less common, these are still used by firms with specific security or regulatory requirements.

Services:

- Legal Consultancy: Services that provide expert legal advice and support.
- Support Services: Technical assistance and maintenance services that ensure the smooth operation of legal platforms.

By Application

Contract Lifecycle Management:

- Growth: This segment dominates the market, driven by the need for efficient contract management to ensure compliance and mitigate risks.
- Importance: Effective contract management is critical for businesses to manage their legal obligations and mitigate risks.

Legal Analytics:

- Growth: Expected to grow significantly due to AI and data analytics integration.
- Usage: Helps legal professionals make informed decisions by providing insights from large datasets.



By End-User

Law Firms:

- **Market Share:** Law firms hold the largest market share due to their need to enhance collaboration and data management.
- **Trends:** Increasing use of technology to improve client services and operational efficiency.

Corporate Legal Departments:

- **Growth** is anticipated to proliferate as corporations seek to streamline legal operations and ensure compliance.
- **Importance:** Critical for managing internal legal processes and reducing legal costs.

Regional Insights

North America

- **Market Share:** North America held the largest market share in 2022.
- **Drivers:** High adoption of AI, ML, and cloud-based solutions, along with the integration of blockchain technology.
- **Growth:** The region is expected to continue leading due to strong technological infrastructure and regulatory support for innovation in legal services ([Research Markets](#)).

Asia Pacific

- **Growth Rate:** The Asia Pacific region is projected to grow at the highest rate during the forecast period.
- **Drivers:** Increasing adoption of advanced technologies for legal research, document management, and contract analysis, supported by government initiatives and improved infrastructure ([Fortune Business Insights](#)).
- **Challenges:** Regulatory variability across different countries may pose challenges to uniform adoption.

Europe and Other Regions

- **Market Trends:** Europe and the Middle East & Africa are also experiencing growth in the Legal tech market.
- **Drivers:** Demand sophisticated legal solutions to manage cross-border transactions and ensure compliance.
- **Growth:** Steady growth is driven by increasing awareness and adoption of legal tech solutions ([Global Market Research](#)).

7. Competitive Landscape

The legal tech market is characterized by intense competition, with numerous companies vying for market share by leveraging innovative technologies and expanding their product offerings. Key players in this market are making significant investments in research and development to maintain a competitive edge and meet the evolving needs of legal professionals. This section provides a detailed overview of some of the companies in the legal tech space, their strategic initiatives, and their impact on the market. Additionally, we will discuss the weaknesses of these competitors relative to the JustLaw.

Players in the legal tech:

Filevine Inc.

- Overview: Filevine provides cloud-based case management software for law firms, legal departments, and businesses. The platform offers tools for managing legal cases, including document management, task automation, and client communication.
- Innovation: Filevine continuously invests in AI and machine learning to enhance its platform's capabilities. Recent developments include AI-driven analytics that provides insights into case trends and outcomes, helping legal professionals make informed decisions.
- Market Position: Filevine's focus on user-friendly design and integration with other legal tools.

Weaknesses of Filevine Inc. Relative to JustLaw:

- Limited Scope of Services: Filevine's primary focus on case management limits its ability to deliver a truly comprehensive suite of legal services. While it provides tools for document management and task automation, it lacks the extensive functionalities JustLaw offers, including end-to-end financial management tools and blockchain-based features that secure and streamline all legal operations. JustLaw's platform supports case management and incorporates secure financial transactions, RFP management, and real-time data analytics for a holistic solution, making it far more robust than Filevine's case-centric approach.
- Outdated Technology for Modern Needs: JustLaw's advanced use of AI and blockchain technology ensures flexibility, security, and transparency that Filevine's solutions do not fully match. While Filevine has invested in AI analytics, its capabilities are restricted to fundamental case trends and outcomes. JustLaw, on the other hand, leverages AI-driven insights to support decision-making across a broader spectrum of legal functions, adapting to the dynamic demands of the legal industry. This all-in-one approach makes JustLaw far more suitable for modern legal firms and B2B environments, where secure, transparent, and adaptable tools are essential. ([Fortune Business Insights](#)) ([Research Markets](#)).
- Icertis, Inc.
- Overview: Icertis specializes in contract lifecycle management (CLM) software, enabling organizations to manage contracts efficiently and ensure compliance.



- Innovation: Icertis utilizes AI to automate key aspects of the contract management process, including creation, negotiation, and compliance monitoring. Recent innovations include AI-driven risk assessments and contract analytics, providing insights into contract performance and potential risks.
- Market Position: Icertis CLM solutions are designed to integrate with other enterprise systems. Still, the company competes in a crowded market with over nine other firms offering similar contract management solutions. While Icertis has a market, its market share is shared with numerous competitors in this rapidly evolving space.

Incertis, Inc.'s Weaknesses Relative to JustLaw:

- Limited Service Range: Icertis's focus on contract lifecycle management (CLM) means it primarily concentrates on streamlining contract processes, which may limit its ability to offer the broader range of legal services available through JustLaw. JustLaw, for example, provides secure communication, blockchain-based financial management, and real-time solutions, offering a comprehensive ecosystem for legal professionals.
- User Base Diversity: JustLaw's platform is designed to accommodate a diverse range of users, including small and medium-sized law firms, individual legal professionals, and clients from various industries. In contrast, Icertis primarily targets large enterprises, limiting its appeal to smaller or more specialized legal teams.
- Lack of Comprehensive Legal Solutions: While Icertis excels in contract management, it offers a breadth of features different from JustLaw's regarding the full scope of legal practice. JustLaw's integration of advanced project management tools, task management, and secure data sharing tools provides a more holistic approach to legal work.
- Scalability for Legal Professionals: JustLaw's platform is designed to support the unique needs of both large firms and solo practitioners, making it highly scalable. Icertis, by contrast, is more focused on significant enterprise needs, potentially limiting its scalability for smaller legal teams or individual attorneys.
- Real-Time Data and Insights: JustLaw's integration of real-time analytics and decision-making tools provides users with up-to-the-minute insights across various legal processes. While advanced, Icertis's AI-driven contract analytics are mainly focused on contract performance and risk assessment, lacking the broader real-time data capabilities that JustLaw offers its users. ([Research Markets](#)).
- Themis Solutions Inc. (Clio)
- Overview: Clio provides cloud-based practice management software to support law firms in managing various operations, from client intake to invoicing.
- Innovation: Clio has incorporated AI and machine learning technologies to optimize legal workflows and improve client communication. Recent updates include features such as automated time tracking and AI-driven client intake forms.
- Market Position: Despite offering a broad range of features, Clio operates in a crowded and fragmented market, with many similar solutions available. While its user-friendly interface and emphasis on customer support are key selling points, its



position in the market reflects the complexity and saturation of legal practice management software.

Themis Solutions Inc. (Clio) Weaknesses Relative to JustLaw:

- Focus on Smaller Firms: Clio primarily targets small and medium-sized law firms, which may limit its scalability and appeal to larger enterprises. JustLaw's robust, scalable platform is designed to accommodate firms of all sizes, including large organizations with complex needs, offering a more flexible solution for growing practices.
- Technological Integration: Clio needs to gain the advanced integration of blockchain technology that JustLaw incorporates into its platform. JustLaw's blockchain-based features provide superior security, transparency, and immutability in financial transactions, data management, and communication, offering an added layer of protection that Clio does not match.
- Comprehensive One-Stop-Shop Solution: JustLaw's platform delivers a full suite of integrated tools that go beyond practice management, including advanced AI-driven contract analysis, secure communication channels, real-time legal data analysis, and a patented financial management system. This positioning makes it a far more comprehensive and cutting-edge solution compared to Clio's more traditional, standalone offerings.
 - ([Grand View Research](#)) ([Global Market Research](#)).
- Casetext, Inc.
- Overview: Casetext offers AI-powered legal research and document review tools to help legal professionals find relevant case law and analyze documents efficiently.
- Innovation: Casetext's CARA AI technology, which provides contextualized search results, and Compose, a tool for drafting legal briefs, are among its key innovations. The company continues to enhance its AI capabilities to improve the accuracy and efficiency of its solutions.
- Market Position: Casetext operates in a competitive market alongside other legal research and document review platforms like Westlaw, LexisNexis, and ROSS Intelligence. While its AI-driven approach differentiates it from traditional research tools, the crowded landscape of legal tech solutions makes it just one of many options available to legal professionals seeking more efficient research capabilities.

CaseText Inc's Weaknesses Relative to JustLaw:

- Narrow Focus: Casetext focuses primarily on legal research and document review, which limits its scope compared to JustLaw. JustLaw offers a comprehensive suite of services, including practice management tools, project tracking, secure communication, and blockchain-based financial systems, providing a more integrated solution for law firms.
- Lack of Comprehensive Workflow Tools: While Casetext excels in research and drafting, it lacks the broader features necessary for managing legal workflows. JustLaw's platform offers a one-stop solution for everything from client intake and



billing to advanced AI-driven analysis, allowing law firms to manage their entire practice on a single platform.

- User Engagement: JustLaw's platform includes robust project management and secure communication tools that enhance client interaction and team collaboration, creating a more holistic approach to managing legal tasks. Casetext's narrower focus on research and document review leaves it less equipped to support these critical aspects of legal practice.
- Limited Technological Integration: JustLaw's platform integrates cutting-edge technologies like blockchain for secure transactions and AI-driven insights across multiple practice areas, offering greater security, transparency, and scalability. Casetext's AI capabilities are centered around legal research, which, while innovative, does not extend to the full range of technological enhancements that JustLaw provides ([Research Markets](#)) ([Global Market Research](#)).
- ProfitSolv, LLC
- Overview: ProfitSolv offers software solutions for billing, payments, and practice management specifically designed for law firms and professional services.
- Innovation: While ProfitSolv integrates payment processing and practice management to streamline financial management, its innovations, such as mobile payment solutions and automated billing features, are not novel. These capabilities are widely available in the legal tech market, with similar offerings from competitors like Clio, Bill4Time, TimeSolv, and Rocket Matter. As such, ProfitSolv's solutions are part of a crowded market with many providers offering comparable functionality.
- Market Position: In a market saturated with similar tools, ProfitSolv's offerings face significant competition, making it difficult for the company to differentiate itself and maintain a competitive edge.

ProfitSolv, LLC Weaknesses Relative to JustLaw:

- Limited Legal Services: ProfitSolv primarily focuses on financial management, which limits its ability to offer the comprehensive range of services available on JustLaw's platform. JustLaw provides a fully integrated solution that includes financial management, legal project management, secure communication channels, and blockchain-based transaction systems, giving it a significant advantage in supporting law firms with their broader operational needs.
- Technological Advancements: While ProfitSolv focuses on financial and billing solutions, it lacks the advanced technological features that JustLaw offers. JustLaw's continuous investment in blockchain and AI technologies provides superior security, transparency, and automation across multiple practice areas, enhancing efficiency and reducing operational risks—capabilities that ProfitSolv does not currently offer.
- Comprehensive Workflow Management: Unlike ProfitSolv, which is focused solely on financial tools, JustLaw's platform integrates practice management features like task tracking, time management, and document sharing, creating a more holistic solution. This comprehensive approach ensures that law firms can seamlessly manage all aspects of their practice within one platform. In contrast, ProfitSolv's narrower focus on financials leaves critical workflow and project management gaps.



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- Scalability: JustLaw's platform is designed to scale with law firms as they grow, supporting firms of all sizes. ProfitSolv's focus on financial management may limit its scalability, especially for larger firms or those seeking a more expansive, future-proof platform to manage billing and broader operational processes.
- Enhanced Billing and Time Tracking: JustLaw goes beyond offering a simple payment solution with the click of a button by integrating time tracking and automatic invoice generation. This feature ensures that attorneys can efficiently manage their billable hours and create invoices seamlessly, reducing administrative burdens and enabling a more significant focus on legal work—something ProfitSolv does not fully address in its offering. JustLaw's integrated time tracking and invoicing process streamlines operations for busy attorneys, making their day-to-day work more efficient. ([Grand View Research](#)) ([Fortune Business Insights](#)).



0 **Knovos, LLC**

- **Overview:** Knovos offers solutions for eDiscovery, information governance, project management, and compliance. Their tools help legal professionals manage large volumes of data and ensure regulatory compliance.
- **Innovation:** Knovos invests in AI and advanced analytics to enhance its eDiscovery and information governance solutions. Recent innovations include AI-driven data classification and predictive coding for document review.
- **Market Position:** Knovos specializes in managing legal data and ensuring compliance, positioning itself as a trusted provider for large law firms and corporate legal departments. However, it operates in a highly competitive market with other eDiscovery and compliance solution providers such as Relativity, Logikcull, and Everlaw. These companies offer similar tools and capabilities, making the eDiscovery software landscape crowded and challenging for Knovos to stand out as a unique solution

Knovos LLC's Weaknesses Relative to JustLaw:

- **Complexity of Use:** While powerful, Knovos's solutions can be complex to use and require significant training. JustLaw's emphasis on user-friendly design and intuitive interfaces provides a smoother experience, allowing users to adopt and leverage the system quickly with minimal training.
- **Service Breadth:** JustLaw's comprehensive, integrated approach, which includes blockchain-based financial management, secure communication channels, and advanced project management tools, offers a much broader range of services compared to Knovos's more specialized focus, positioning JustLaw as a one-stop solution for all legal operations.
- **Scalability:** JustLaw's platform is designed to scale effortlessly with growing firms and evolving needs, including high-volume case management and multinational legal operations. Knovos's solutions may require additional customization and resources to scale effectively in large, complex environments.
- **Innovation and Patented Technology:** JustLaw has a significant edge in innovation, holding patents for its blockchain-backed features and unique project management tools. Knovos needs comparable patented technologies, limiting its ability to offer cutting-edge solutions that secure a competitive advantage.
- **Integration Capabilities:** JustLaw's seamless integration with external platforms and legal databases allows firms to streamline operations without disruptions. In contrast, Knovos may face challenges in integration with other third-party technologies, leading to inefficiencies and potential workflow bottlenecks.
- **Cost Efficiency:** JustLaw's optimized system architecture and patented features reduce users' operational costs. Knovos's more specialized and



sometimes fragmented approach may lead to higher overall costs due to the need for multiple tools and higher maintenance.

- **Real-Time Data Analytics:** JustLaw's platform provides real-time insights into case and financial management, essential for fast decision-making. Knovos's tools, while effective, may not offer the same level of real-time analytics and actionable insights, potentially slowing down decision-making and responsiveness.
- **Customization:** JustLaw's platform offers flexible, tailored solutions that meet the unique needs of law firms, from small boutique practices to large multinational organizations. Knovos's solutions, while adaptable, may lack the same level of personalization or require extensive customization efforts for firms with unique needs.
- **Security and Compliance:** JustLaw's built-in end-to-end encryption and adherence to the highest data privacy standards and legal compliance ensure that all communications and financial transactions are protected. While Knovos offers secure solutions, it may not match the same level of security or regulatory compliance that JustLaw provides with its blockchain-based system.
- **User Adoption and Support:** JustLaw's focus on user adoption, backed by comprehensive support, training, and a strong customer success team, helps clients transition smoothly. Knovos, with its more specialized tools, might struggle to maintain the same level of client engagement and satisfaction throughout the adoption process.
- By addressing these areas, JustLaw offers a more modern, holistic, and user-centric solution that outpaces Knovos in technological innovation and service delivery.
- ([Global Market Research](#)) ([Research Markets](#)).

8. Market Strategies

Product Innovation

Developing New Features and Capabilities

- **Client-Centric Solutions:** To meet the evolving needs of legal professionals, JustLaw focuses on developing client-centric solutions that address specific pain points in legal operations. This includes enhancing user interfaces, improving the usability of existing tools, and introducing new functionalities that streamline legal processes.
- **AI and Machine Learning Integration:** JustLaw is harnessing the power of AI and machine learning to revolutionize routine legal tasks, including document review, legal research, and case analysis. Our patented AI system automates these processes, significantly reducing the time and costs of legal work. This advanced integration enables legal professionals to shift their focus to more strategic activities, enhancing overall efficiency and effectiveness within the legal field.
- **Blockchain for Security and Transparency:** By leveraging patented blockchain technology, JustLaw ensures that all transactions and communications are secure and transparent. This not only



Increases trust among users, simplifies the audit process, and ensures compliance with regulatory standards.

- **Mobile Accessibility:** JustLaw offers mobile-friendly solutions that empower legal professionals to access tools and data on the go, ensuring seamless productivity from anywhere. Our mobile applications, available on both iOS and Android platforms, include offline capabilities to maintain continuity of work even in areas with limited or unstable internet connectivity. This ensures that legal professionals can remain efficient and effective, regardless of their environment.
- **User Feedback Loop:** Continuously gathering and analyzing user feedback helps JustLaw identify new feature requirements and areas for improvement. Regular updates based on this feedback ensure that the platform evolves in line with user expectations.

Strategic Partnerships

Forming Alliances with Tech Companies

- **Integration with Leading Software Providers:** Partnering with companies that provide complementary technologies, such as document management systems, CRM software, and analytics tools, allows JustLaw to offer a more comprehensive suite of services. These integrations enhance the platform's overall functionality and provide added value to users.
- **Joint Ventures and Collaborations:** Collaborating with technology firms and startups focused on Legal tech innovation can drive the development of new solutions and speed up time to market. Joint ventures help pool resources and expertise, leading to the creation of cutting-edge legal tools.
- **Educational Partnerships:** Partnering with law schools and professional training organizations to provide educational content and training modules on legal tech can help increase the adoption of JustLaw's platform. These partnerships also facilitate the certification of legal professionals in using advanced legal technologies.

Mergers and Acquisitions

Acquiring Smaller Companies

- **Expanding Product Portfolio:** Acquiring smaller Legal tech startups that offer unique or complementary technologies helps JustLaw expand its product portfolio. These acquisitions can bring in specialized tools that enhance the platform's overall functionality.
- **Talent Acquisition:** Mergers and acquisitions also bring in talented professionals with expertise in specific areas of Legal tech, such as AI, blockchain, and cybersecurity. This infusion of talent can drive further innovation and development within JustLaw.
- **Market Penetration:** Acquiring companies with an established presence in new or emerging markets can help JustLaw quickly expand its geographical reach. This strategy reduces the time and cost associated with entering new markets independently.



Global Expansion

Extending Operations to New Regions

- **Market Research and Localization:** Thorough market research is critical to understanding the legal landscape, regulatory environment, and user needs in new regions. JustLaw adapts its platform to meet local requirements and preferences, ensuring relevance and compliance.
- **Establishing Local Partnerships:** Partnering with local law firms, technology providers, and regulatory bodies helps JustLaw navigate the complexities of new markets. These partnerships provide valuable insights and facilitate smoother market entry.
- **Tailored Marketing Strategies:** Developing targeted marketing campaigns that address users' specific needs and pain points in different regions can drive adoption. Localized content and language support enhance user engagement and satisfaction.

9. Market Challenges Regulatory Uncertainty Impact

- **Evolving Regulations:** The regulatory landscape for digital and blockchain technologies is continuously growing. Regulation changes can impact the functionality and legality of Legal tech solutions, posing risks to their adoption and use ([Research Markets](#)) ([Fortune Business Insights](#)).
- **Compliance Costs:** Adapting to new regulations often involves significant costs regarding system updates, compliance checks, and legal consultations. These costs can be a burden for smaller companies ([Global Market Research](#)).

Mitigation

- **Proactive Monitoring:** Establishing a dedicated team to monitor regulatory developments ensures that JustLaw stays informed about changes in the legal environment. This proactive approach allows for timely adaptations and compliance ([Research Markets](#)).
- **Flexible Platform Design:** Flexibly designing the platform allows JustLaw to adapt quickly to regulatory changes. Modular architecture and scalable solutions enable a more straightforward implementation of compliance measures.
- **Stakeholder Engagement:** Engaging with regulatory bodies, industry groups, and legal professionals helps JustLaw anticipate changes and influence regulatory frameworks. Participation in industry discussions and policy-making processes can provide a strategic advantage ([Research Markets](#)).

Security Concerns

Impact

- **Data Breaches:** Legal tech platforms handle sensitive legal and personal data, making them attractive targets for cyberattacks. Data breaches can lead to significant financial losses, legal liabilities, and reputational damage ([Grand View Research](#)).



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- Operational Disruptions: Cybersecurity incidents can disrupt operations, leading to downtime and loss of productivity. Ensuring business continuity in the face of security threats is critical for maintaining user trust and service reliability ([Fortune Business Insights](#)).

Mitigation

- Advanced Security Protocols: Implementing multi-layered security measures, including encryption, multi-factor authentication, and intrusion detection systems, helps protect data and systems from unauthorized access and breaches ([Grand View Research](#)) ([Global Market Research](#)).
- Regular System Audits: Regular security audits and vulnerability assessments ensure that potential weaknesses are identified and addressed promptly. Continuous monitoring and updating of security measures are essential for staying ahead of emerging threats ([Fortune Business Insights](#)).
- User Training and Awareness: Educating users about best practices in cybersecurity, such as recognizing phishing attempts and securing their accounts, enhances the platform's overall security posture. Regular training sessions and updates help maintain high-security standards ([Research Markets](#)).

Adoption Barriers

Impact

- Resistance to Change: Traditional law firms may resist adopting new technologies due to concerns about disruption, costs, and the complexity of integration. This resistance can slow the adoption of Legal tech solutions ([Research Markets](#)).
- Skill Gaps: Legal professionals may lack the technical skills required to use new Legal tech tools effectively. The learning curve associated with new technologies can hinder their adoption and usage ([Global Market Research](#)).

Mitigation Strategies:

- Comprehensive Training Programs: We are committed to providing extensive training and support to legal professionals to ensure a smooth adoption of our solutions. Our offerings include interactive training modules, webinars, and personalized one-on-one support designed to enhance user confidence and proficiency. This proactive approach helps bridge the skill gap and facilitates a successful transition to our platform ([Research Markets](#)).
- Demonstrating Value: To address any resistance to change, we communicate the tangible benefits of our Legal tech solutions. Our platform enhances efficiency, reduces costs, and improves client outcomes. By showcasing case studies, testimonials, and pilot programs, we effectively illustrate the positive impact of our platform and its value proposition ([Global Market Research](#)).
- User-Friendly Design: We prioritize a user-friendly design to minimize barriers to adoption. Our platform features intuitive interfaces, guided workflows, and responsive support, making it easy for users to transition to new technologies seamlessly. This focus on simplicity ensures that legal



professionals can quickly and effectively integrate our solutions into their workflows ([Grand View Research](#)) ([Fortune Business Insights](#)).

- **Sophisticated B2B Client Needs:** We recognize that B2B clients are increasingly sophisticated and demand innovative solutions to optimize legal spend, including the integration of AI. JustLaw is well-positioned to meet these demands with our advanced AI and machine learning capabilities, ensuring that our platform addresses and exceeds client expectations. This alignment with evolving client needs enhances our competitive edge and strengthens our market position.

10. Future Outlook

The future of the Legal tech market looks promising, with continuous technological advancements expected to drive further growth. As AI, blockchain, and cloud technologies evolve, they will offer even more sophisticated solutions for legal professionals, enhancing the efficiency, transparency, and effectiveness of legal services globally.

Conclusion

The Legal tech market is on a robust growth trajectory, driven by the legal industry's need for digital transformation, efficiency, and compliance. With continuous technological advancements and increasing adoption across regions, the market offers significant opportunities for innovation and expansion. As the industry evolves, Legal tech solutions will play a crucial role in shaping the future of legal services globally. By staying ahead of technological trends and adapting to changing market needs, JustLaw aims to be at the forefront of this transformation, delivering cutting-edge solutions such as AI-powered legal research, predictive analytics, improved user experience, global expansion, virtual reality courtroom simulations, a subscription-based model, strategic partnerships, and sustainability initiatives that meet the demands of modern legal practice.

11. SWOT Analysis

Strengths

1. Innovative Technology Integration:

- JustLaw leverages advanced technologies like blockchain, AI, and cloud computing, which enhance legal services' efficiency, transparency, and security. This technological edge positions JustLaw ahead of traditional legal service providers.

2. Comprehensive Service Offering:

- The platform offers various services, including a reverse auction system, integrated project management tools, secure communication channels, and a blockchain-based financial management system. This all-in-one approach provides significant value to users.

3. Strong Market Demand:

- The Legal tech market is proliferating, with increasing demand for digital solutions that streamline legal processes and reduce costs. JustLaw is well-positioned to capitalize on this trend.

4. Experienced Team:

- JustLaw's team comprises seasoned professionals with extensive experience in law, technology, and business. Their expertise ensures competent management and innovative solutions.

5. User-Centric Platform:

- The platform is designed to be intuitive and user-friendly, ensuring a positive user experience for both corporate clients and legal professionals. This focus on usability enhances customer satisfaction and retention.

Weaknesses

1. Regulatory Challenges:

- The legal industry is heavily regulated, and compliance with various regional regulations can be complex and costly. JustLaw must continuously adapt to these regulations, which can divert resources from other strategic initiatives.

- Regulatory Adaptability:

- JustLaw excels in navigating the complexities of the highly regulated legal industry, leveraging its cutting-edge technology to ensure seamless compliance with regional and international regulations. This proactive adaptability allows JustLaw to maintain operational excellence while positioning itself as a trusted leader in legal innovation.



2. Dependence on Technology:

- JustLaw's reliance on advanced technologies means that technical issues or security breaches could significantly impact operations and user trust. Ensuring robust cybersecurity measures and system reliability is critical.
- Technological Excellence:
 - JustLaw's reliance on advanced technologies is a key strength. It offers unparalleled efficiency and security in legal operations. With robust cybersecurity measures and state-of-the-art system reliability, JustLaw ensures user trust and operational resilience, setting new standards in the legal tech space.

3. Market Penetration:

- As a relatively new entrant in the legal tech space, JustLaw may need help building brand recognition and trust compared to established competitors. Significant marketing efforts are required to establish a strong market presence.
- Strategic Market Expansion:
 - As an innovative and forward-thinking entrant in the legal tech space, JustLaw has a unique opportunity to shape its brand as synonymous with cutting-edge technology and comprehensive legal solutions. By leveraging strategic marketing efforts and highlighting its proprietary advancements, JustLaw is well-positioned to rapidly build recognition and trust, establishing itself as a leader in the industry.

4. High Initial Investment:

- Developing and maintaining a sophisticated Legal tech platform involves substantial initial and ongoing investments. This financial burden can be a barrier to growth if not managed effectively.
- Investing in Innovation
 - The substantial investments in developing and maintaining JustLaw's sophisticated legal tech ecosystem reflect a commitment to delivering unparalleled value to the legal industry. These investments provide a strong foundation for sustainable growth, ensuring that JustLaw remains at the forefront of technological and service excellence.

Propel JustLaw's Market Leadership

1. Capitalizing on the Booming Legal Tech Market:

The Legal tech industry is experiencing significant growth, with the global market size valued at \$17.6 billion in 2021 and expected to reach \$35.6 billion by 2027, growing at a Compound Annual Growth Rate (CAGR) of approximately 12.9% between 2022 and 2027. This expansion is driven by increasing demand for efficient legal services, technological advancements, and a



growing emphasis on cost reduction and operational efficiency within legal departments and law firms. JustLaw is strategically positioned to leverage this robust market growth by expanding its innovative legal solutions, attracting a broader user base, and capturing more significant market share to drive exponential revenue growth and establish clear market leadership.

Grand View Research. (2022). Legal tech Market Size, Share & Trends Analysis Report By Solution (Software, Service), By Deployment (Cloud, On-premise), By End-use (Law Firms, Corporate Legal Departments), By Region, And Segment Forecasts, 2022 - 2027. Retrieved from Grand View Research website

2. **Harnessing the Power of AI and Advanced Analytics:**

The legal industry rapidly embraces AI and analytics, transforming how legal services are delivered. JustLaw stands at the forefront of this transformation, with the potential to integrate even more sophisticated AI-driven tools into its platform. By doing so, JustLaw can deliver unparalleled insights, optimize decision-making, and significantly enhance user efficiency—setting a new standard in Legal tech.

3. **Global Market Expansion:**

The demand for cross-border legal services is soaring in an increasingly interconnected world. JustLaw has a prime opportunity to scale its operations globally, strategically entering untapped markets and diversifying its client base. This global expansion could unlock new revenue streams and position JustLaw as a leader in international legal solutions.

4. **Forging High-Impact Strategic Partnerships:**

The path to exponential growth lies in collaboration. By forming strategic alliances with technology innovators, leading law firms, and educational institutions, JustLaw can elevate its

Service offerings, access cutting-edge resources, and amplify its market reach. These partnerships can catalyze the development of new capabilities and open doors to new customer segments.

5. **Setting the Benchmark for Data Security and Privacy:**

In an era where data breaches and privacy concerns dominate headlines, JustLaw can distinguish itself by providing industry-leading data security and compliance features. By embedding robust security protocols into its platform, JustLaw can attract clients who demand the highest confidentiality and data protection standards, thereby reinforcing its reputation as a trusted leader in the Legal tech space.

Threats

1. **Intense Competition:**

- The Legal tech industry is dynamic and evolving, with established players and new entrants driving innovation. At JustLaw, we embrace this vibrant landscape as an opportunity to enhance our offerings and stay ahead continuously. By staying at the forefront of technology and leveraging our patented blockchain and AI solutions, we ensure that our platform remains competitive and delivers exceptional value to our clients.



2. Regulatory Risks:

- Changes in regulations related to blockchain technology, AI, and digital transactions can pose significant risks. Non-compliance could lead to legal issues, fines, and a loss of business.

3. Cybersecurity Threats:

- As a digital platform handling sensitive legal data, JustLaw is a potential cyberattack target. Any security breaches could damage its reputation and result in significant financial losses.

4. Economic Downturns:

- Economic instability can impact client budgets, reducing legal service spending. This could affect JustLaw's revenue streams, particularly from corporate clients.

5. Technological Obsolescence:

- Rapid technological advancements mean that JustLaw must continuously update its platform to stay relevant. Failing to keep up with technological trends could render its services obsolete.



12. JUSTLAW's Products and Services

JustLaw is not just a platform; it's a revolution in the legal industry tailored for today's dynamic legal professionals and their clients. You will discover how we harness cutting-edge technologies, like blockchain, artificial intelligence (AI), and cloud computing—to create a seamless, secure, and highly efficient legal experience. Our comprehensive suite of products and services is designed to transform the way law is practiced, driving efficiency, transparency, and superior client outcomes.

This section provides a detailed overview of JustLaw's key products and services.

1. Reverse auction system

JustLaw's reverse auction system is a cutting-edge platform that revolutionizes clients' engagement with legal service providers. Leveraging real-time analysis of a database containing over 300,000 attorneys, our patented technology—protected both in the US and globally—identifies and extrapolates the most qualified attorney for each specific legal assignment. This proprietary system enhances transparency and competition, ensuring clients receive unparalleled value for their legal needs.

- **Functionality:** Clients post their legal requirements, and law firms or individual attorneys submit bids to offer the necessary services. The client can then review and select the most suitable bid based on cost, experience, and client reviews. Our system automatically reduces the time and effort required for attorneys to sift through RFPs and submit responses by presenting only the best-matched opportunities.
- **Time-Saving Benefits for Attorneys:** One of the most significant advantages of JustLaw's reverse auction system is its ability to save time for attorneys. Our patented technology filters and extrapolates responses that align most closely with an attorney's expertise and practice area, ensuring they are only presented with opportunities that provide the best value for their time. By eliminating the need to comb through countless RFPs and irrelevant proposals, attorneys can focus on what matters most—delivering high-quality legal services. This time-saving aspect increases efficiency and allows attorneys to maximize their billable hours, securing business that is both lucrative and aligned with their professional strengths.
- **Benefits for Clients:** This advanced system significantly reduces client costs and accelerates delivery time by connecting them with the best-qualified attorneys. Legal professionals benefit from increased opportunities to secure new business based on competitive pricing and service quality, while clients are assured that they are receiving the most.

2. Advanced Legal Project Management Tools



JustLaw introduces a cutting-edge suite of integrated tools designed to revolutionize legal project management, streamlining workflows and enhancing collaboration in unprecedented ways. Our proprietary technology is patented in the USA and internationally, underscoring our commitment to innovation and security.

- **Task Management:**

Our advanced tools empower legal teams to assign, track, and manage tasks precisely, ensuring that all responsibilities and deadlines are met seamlessly. Clients are informed in real-time, eliminating frustration and providing transparency at every stage of their legal matters.

- **Document Management:**

JustLaw's secure, cloud-based document management system offers effortless access and sharing among team members, supported by over four server backups and fortified with blockchain security. This ensures that your legal documents are not only easily accessible but also safeguarded against unauthorized access.

- **Time Tracking and Billing:**

With automated time tracking and billing features, legal professionals can accurately capture work hours and generate invoices efficiently. This level of precision enhances transparency, ensuring prompt payment and preventing any loss of billable time.

3. Secure Communication Channels

Security and confidentiality are not just priorities in legal services—they are non-negotiable. JustLaw ensures that every client-lawyer interaction on its platform is fortified with robust, state-of-the-art security measures.

- **End-to-End Encryption:**

Every communication on JustLaw is protected by cutting-edge encryption technology, safeguarding sensitive information from unauthorized access and ensuring absolute confidentiality.

Private Messaging:

Our secure messaging tools allow clients and lawyers to communicate discreetly and efficiently within the platform, fostering trust and enhancing the client experience.

- **Scalable Video Conferencing:**

JustLaw's integrated video conferencing capabilities are secure and scalable, accommodating up to 1,000 participants simultaneously. This feature supports remote.

Consultations, large-scale meetings, and virtual legal proceedings provide unparalleled convenience without compromising security.



4. Blockchain-Based Financial Management System

JustLaw harnesses the transformative power of blockchain technology to revolutionize financial management, offering unmatched transparency, security, and efficiency in every transaction.

- **Smart Contracts:**
Our system utilizes blockchain-enabled smart contracts to automate contract execution, ensuring strict compliance with predefined terms and conditions. This automation significantly reduces the risk of disputes and fosters unparalleled trust between parties.
- **Transaction Tracking:**
With an immutable ledger, JustLaw provides a transparent and auditable record of all financial transactions. This ensures accuracy and robust fraud prevention, making financial oversight more efficient and reliable.
- **Multi-Currency Support:**
Our platform seamlessly supports multiple currencies, including leading cryptocurrencies, empowering clients to conduct international transactions quickly and flexibly in their payment options.
- **Patent-Backed Innovation:**
JustLaw's cutting-edge financial management system is safeguarded by U.S. patents and enjoys extensive patent protection across more than 20 countries. This robust intellectual property portfolio underscores our commitment to innovation and provides a significant competitive edge in the global market.

5. AI-Driven Legal Research and Analytics

JustLaw is revolutionizing the legal landscape with cutting-edge AI and machine-learning technologies designed to supercharge legal research and analytics. Our platform leverages these advanced technologies to deliver unprecedented efficiency and accuracy:

- **Automated Document Review and Analysis:**
Our AI-powered tools streamline the review and analysis of legal documents, drastically cutting down the time required and boosting precision. This means faster turnaround times and enhanced accuracy, allowing legal professionals to allocate their resources more effectively.
- **Predictive Analytics:**
Harness the power of advanced analytics to gain predictive insights into case outcomes. Our tools equip legal professionals with actionable data, enabling them to craft more effective strategies and make informed decisions that drive success.
- **Research Automation:**
Say goodbye to the tedious process of manual research. Our AI-driven research tools swiftly locate relevant case law and legal precedents, empowering lawyers to focus on high-value tasks and strategic thinking rather than routine research.



6. Client Relationship Management (CRM)

JustLaw's CRM system is a game-changer for law firms seeking to elevate their client management and drive growth. Our cutting-edge CRM solutions are designed to streamline and enhance every aspect of client engagement, offering:

- **Effortless Client Onboarding:**
Our CRM automates and simplifies client onboarding with advanced data collection and verification, ensuring a smooth and efficient start to every client relationship.
- **Comprehensive Interaction Tracking:**
Gain unparalleled insights with our robust tools for tracking all client interactions. This comprehensive view empowers firms to deliver highly personalized service and build stronger, more meaningful client connections.
- **Dynamic Feedback and Surveys:**
Integrated feedback and survey tools allow firms to effortlessly capture and analyze client insights. By leveraging this data, firms can drive continuous improvement and stay ahead of client expectations.

7. Legal Market Insights and Consulting

JustLaw delivers unparalleled market insights and consulting services, empowering legal professionals to stay ahead of the curve and drive success. Our offerings include:

- **In-Depth Market Reports:**
Stay informed with our regular reports on market trends, regulatory changes, and competitive analysis. These reports provide essential information for strategic decision-making, ensuring your firm is always in tune with the latest developments.
- **Expert Consulting Services:**
Leverage our consulting expertise to optimize your firm's operations, embrace cutting-edge technologies, and craft effective growth strategies. Our consulting services are designed to address the unique challenges of the legal industry and drive sustainable growth.

Our CEO and Chief Client Services Officer bring over 50 years of combined experience to JustLaw. Their deep industry knowledge and strategic acumen add significant value, offering unparalleled insights and guidance to our clients.

8. Educational Resources and Training



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At JustLaw, we understand that staying ahead in the legal and technological landscapes is crucial for sustained success. That's why we provide a suite of premier educational resources and training programs designed to elevate legal professionals' capabilities and maximize our platform's potential.

- **Cutting-Edge Webinars and Workshops:** Engage in dynamic webinars and interactive workshops featuring industry leaders and tech innovators. These sessions are meticulously curated to cover the latest trends, emerging technologies, and best practices in the legal field, ensuring professionals are always at the forefront of industry advancements.
- **Elite Certification Programs:** Elevate your expertise with our exclusive certification programs. These courses are designed to deepen knowledge and enhance credentials in Legal tech tools and practices, equipping professionals with the skills needed to excel in an evolving market.
- **Comprehensive Knowledge Base:** Our comprehensive knowledge base offers access to an extensive repository of articles, tutorials, and guides. This resource offers valuable insights into effectively leveraging JustLaw's platform and in-depth information on relevant legal and technological topics, empowering users to maximize their productivity and proficiency.

Conclusion

Our platform harnesses patented technology to redefine how legal services are managed, offering unparalleled efficiency and transparency. From our cutting-edge reverse auction system, which optimizes attorney-client matching through real-time analysis of a vast database, to our integrated project management tools that streamline every aspect of legal practice, JustLaw is positioned to lead the industry in functionality and user experience.

Our secure communication channels, equipped with end-to-end encryption and the capacity for video conferencing with over 1,000 participants, ensure that our clients and attorneys can collaborate seamlessly and securely. This video conferencing capability is just one of our many patented features. Additionally, our blockchain-based financial management system, protected by three patents in the USA and over 20 countries, guarantees transparency and efficiency in financial transactions.

With our comprehensive approach, combining advanced technology with user-centric features, JustLaw is pioneering legal tech and transforming it. By investing in JustLaw, you are investing in the future of legal services—where cutting-edge innovation meets real-world application, creating significant value for all stakeholders.

JustLaw is leading the charge toward a more brilliant, efficient legal landscape.

13. Financial indicators

Strategic Financial Forecast for JustLaw.

Revenue streams:

- Commission revenue;



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- Subscription revenue;
- RFP consulting;
- Marketing consulting;
- Attorney placements into corporate in-house;
- The industry expert CEO provides coaching and training.
- & More

Low case

Profit and Loss (PnL) Overview:

At JustLaw, our strategic planning is set to propel us toward substantial revenue growth and enhanced cost management over the next three years. By leveraging our patented blockchain, AI, and management technologies, alongside our over 50 years of industry experience, we are committed to scaling our business and maintaining operational efficiency. This forward-looking approach will drive impressive financial results and optimize performance, ensuring we capture significant market opportunities and deliver exceptional value.

Low Case

Total Numbers, by Years, \$	Year 1	Year 2	Year 3
Revenue	7 458 150	26 623 543	53 951 333
COGS	-	-	-
Gross Profit	7 458 150	26 623 543	53 951 333
Commission revenue	3 194 400	15 463 200	36 026 400
Subscription Revenue	-	212 230	287 858
RFP consulting	1 666 250	5 276 813	8 900 375
Marketing consulting	97 500	296 300	486 700
Attorney Placements into Corporate In-House	2 500 000	5 375 000	8 250 000
Gross Profit margin, %	100,00%	100,00%	100,00%
Operational Expenses:	- 9 027 437	- 15 246 612	- 21 986 814
EBITDA	- 1 569 287	11 376 931	31 964 519
EBITDA margin, %	-21,04%	42,73%	59,25%
Depreciation & Amortization	-	-	-
EBIT	- 1 569 287	11 376 931	31 964 519
Interest Expenses	-	-	-
EBT	- 1 569 287	11 376 931	31 964 519
Tax	-	1 137 693	3 196 452
NOPAT	- 1 569 287	10 239 238	28 768 067
NOPAT margin, %	-21,04%	38,46%	53,32%

Projected Revenue Growth:

We anticipate a dramatic surge in revenue, driven by an expanding client base, innovative marketing strategies, and the strategic vision of our founder and CEO. Our revenue is projected to escalate from \$7,458,150 in Year 1 to an impressive \$53,951,333 by Year 3. This substantial growth reflects our confidence in our business model, bolstered by our patented technology in the USA and over 20 countries, and the collective industry experience of our management team, which exceeds 50 years. This robust foundation and forward-thinking approach underscore our capacity to capture a significant share of the market and achieve remarkable financial success.



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Expense Forecast and Strategic Growth Management:

As we scale, our business development expenses will rise in tandem with our revenue growth. Strategic investment in business development is crucial for driving expansion and innovation. By meticulously planning and managing these costs, we aim to grow from \$9,027,437 in year 1 to \$21,986,814 by year 3. This planned increase reflects our commitment to strengthening our market position and accelerating growth.

Robust EBITDA Growth Projections:

We anticipate a substantial rise in Earnings Before Interest, Tax, Depreciation, and Amortization (EBITDA), reaching an impressive \$31,964,519 by year 3. Our focus on process optimization, rigorous cost management, and a significant boost in sales drive this growth. Our approach is designed to maximize efficiency and profitability, ensuring that our investors benefit from a strong return on their investment.

NOPAT:

At JustLaw, we're poised for remarkable financial growth. After accounting for all taxes and finance costs, our projected Net Operating Profit After Tax (NOPAT) is set to transform dramatically over the next three years. We anticipate a leap from a negative -\$1,569,287 in Year 1 to a robust \$28,768,067 by Year 3. This impressive turnaround underscores the compelling potential of JustLaw's patented platform, driven by our industry experience of over 50 years, and highlights its capacity to deliver substantial returns on investment.

Strategic Valuation Using the Discounted Cash Flow (DCF) Model:

At JustLaw, we leverage the Discounted Cash Flow (DCF) model as a powerful tool to assess our business value strategically. This model allows us to project our financial future and make informed decisions based on rigorous financial analysis.

1. Forecasting Future Free Cash Flows:

Our forward-looking projections show a significant growth trajectory in our free cash flows. Starting from -\$1,162,435 in Year 1, we anticipate a robust increase, reaching \$11,692,554 by Year 3. This impressive upward trend underscores our strong growth potential and operational scalability.

2. Determining the Discount Rate:

We employ the Weighted Average Cost of Capital (WACC) methodology to reflect the cost of capital accurately. Our calculated discount rate is 35%, which incorporates both the cost of equity and debt, ensuring a comprehensive evaluation of our financial strategy.

3. Calculating the DCF Valuation:

By summing the projected discounted cash flows and adding the discounted terminal value of \$37,635,407, we arrive at a total DCF valuation of \$53,783,764. This valuation encapsulates the present worth of our future cash flows and highlights the substantial value JustLaw offers.

4. Strategic Insights:



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The DCF valuation reflects our current financial health and reveals opportunities for strategic enhancement. Focusing on long-term financial projections, we identify areas with the most significant potential for growth and improvement.

Standard case

Strategic Revenue Growth Opportunity:

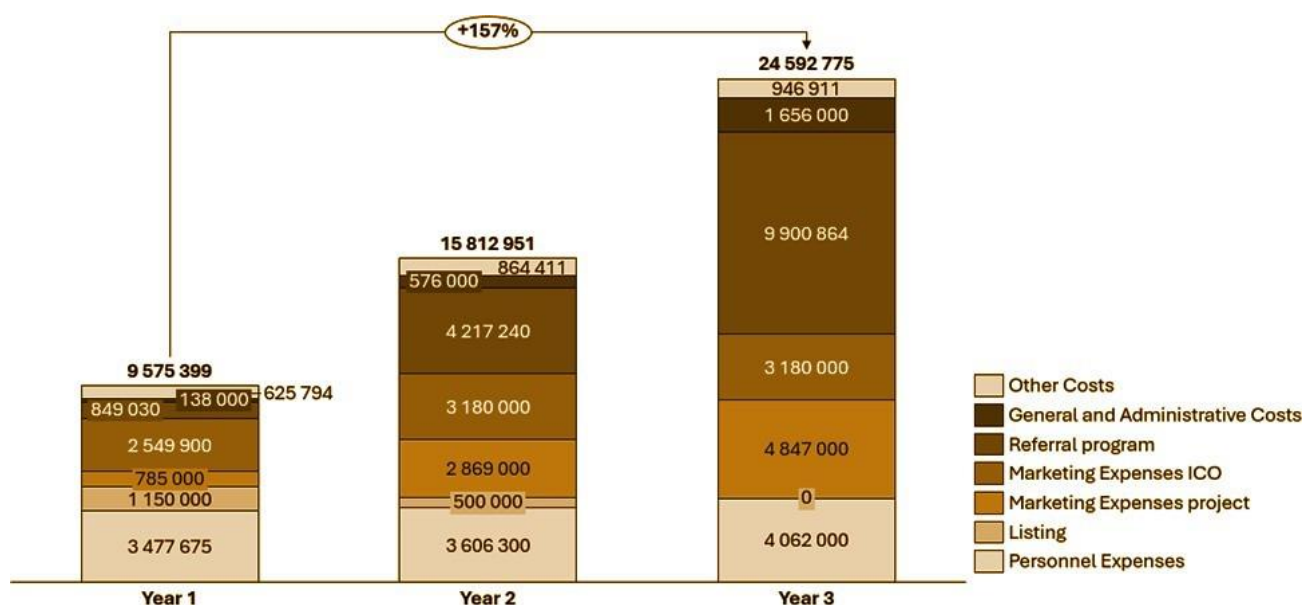
At JustLaw, we are launching an exciting three-year strategic plan to unlock significant revenue growth and maximize cost efficiency. Our Profit and Loss (PnL) forecast demonstrates a proactive approach to seizing new opportunities and refining our operations. This strategy will propel us toward sustainable success and solidify our position as a leader in the legal tech industry.

Revenue Trajectory:

We anticipate a remarkable surge in revenue, driven by our expansion into new markets and the implementation of targeted marketing strategies. Our revenue is projected to skyrocket from \$9,371,200 in the first year to an impressive \$68,682,299 by the end of year three. This robust growth trajectory underscores our ability to scale rapidly and deliver exceptional value to our stakeholders.

Expenses & Growth:

As we strategically expand, our investment in business development will drive significant revenue growth. We anticipate a progressive expense increase from \$9,575,399 in Year 1 to \$24,592,775 by Year 3. This planned expenditure is critical for scaling operations and seizing new market opportunities, ensuring our long-term success and dominance in the industry.





Earnings Before Interest, Tax, Depreciation, and Amortization (EBITDA):

Our robust growth strategy is projected to elevate EBITDA to an impressive \$44,089,524 by Year 3. This substantial increase will be fueled by our commitment to process optimization, rigorous cost management, and a surge in sales. Through these efforts, we are poised to deliver exceptional returns, positioning ourselves as a leader in our sector with a solid foundation for future profitability.

NOPAT and Future Projections:

At JustLaw, we anticipate a significant turnaround in our financial performance. Our Net Operating Profit After Taxes (NOPAT) is projected to rise dramatically, from -\$204,199 in Year 1 to an impressive \$39,680,571 by Year 3. This robust growth reflects our strategic investments and operational efficiencies, driving long-term profitability.

Valuation Insights:

Our valuation strategy employs the Discounted Cash Flow (DCF) model, a premier tool for accurately assessing business value. This model calculates the present value of JustLaw by projecting future free cash flows. We forecast these cash flows to escalate from -\$151,259 in Year 1 to \$16,127,855 by Year 3.

To determine our valuation, we use a Weighted Average Cost of Capital (WACC) of 35%, aligning our discount rate with our cost of capital. By combining the projected discounted cash flows with our discounted terminal value of \$51,911,533, we derive a compelling DCF valuation of \$76,509,208.

Investment Opportunity:

This valuation underscores JustLaw's transformative potential and substantial growth trajectory. Our innovative platform and strategic approach are set to deliver significant returns, positioning us as a prime investment opportunity. By capitalizing on our strong financial projections and robust valuation, investors can be part of a cutting-edge legal technology leader with a promising future.

High case

Strategic PnL Forecast: JustLaw's Ambitious Growth Trajectory



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High Case

Total Numbers, by Years, \$	Year 1	Year 2	Year 3
Revenue	11 356 780	40 497 809	84 958 377
COGS	-	-	-
Gross Profit	11 356 780	40 497 809	84 958 377
Commision revenue	5 140 080	26 290 800	62 993 520
Subscription Revenue	-	335 859	469 907
RFP consulting	1 961 700	6 193 980	10 451 220
Marketing consulting	255 000	802 170	1 293 730
Attorney Placements into Corporate In-House	4 000 000	6 875 000	9 750 000
Gross Profit margin, %	100,00%	100,00%	100,00%
Operational Expenses:	- 9 786 260	- 16 987 728	- 27 499 322
EBITDA	1 570 520	23 510 081	57 459 055
EBITDA margin, %	13,83%	58,05%	67,63%
Depreciation & Amorization	-	-	-
EBIT	1 570 520	23 510 081	57 459 055
Interest Expenses	-	-	-
EBT	1 570 520	23 510 081	57 459 055
Tax	- 157 052	- 2 351 008	- 5 745 906
NOPAT	1 413 468	21 159 073	51 713 150
NOPAT margin, %	12,45%	52,25%	60,87%

Projected Revenue Growth:

At JustLaw, our strategic vision for the next three years is set on an impressive revenue trajectory driven by our cutting-edge patented technology and expansive client base. We anticipate a remarkable revenue leap, from \$11,356,780 in Year 1 to a striking \$84,958,377 by Year 3. This exponential growth is fueled by our innovative approach, including patented technology recognized in the USA and protected across 25+ countries.

Why This Matters for Investors:

- **Unmatched Innovation:**

Our patented technology stands at the forefront of the legal tech industry, delivering unmatched efficiency and value to our clients. This unique positioning sets us apart from competitors and drives substantial demand for our services globally.

- **Scalable Growth:**

The anticipated revenue increase reflects our robust strategic planning and operational excellence. As we expand our client base and implement effective marketing strategies, we are poised to capture significant market share and drive long-term profitability.

- **Global Market Penetration:**

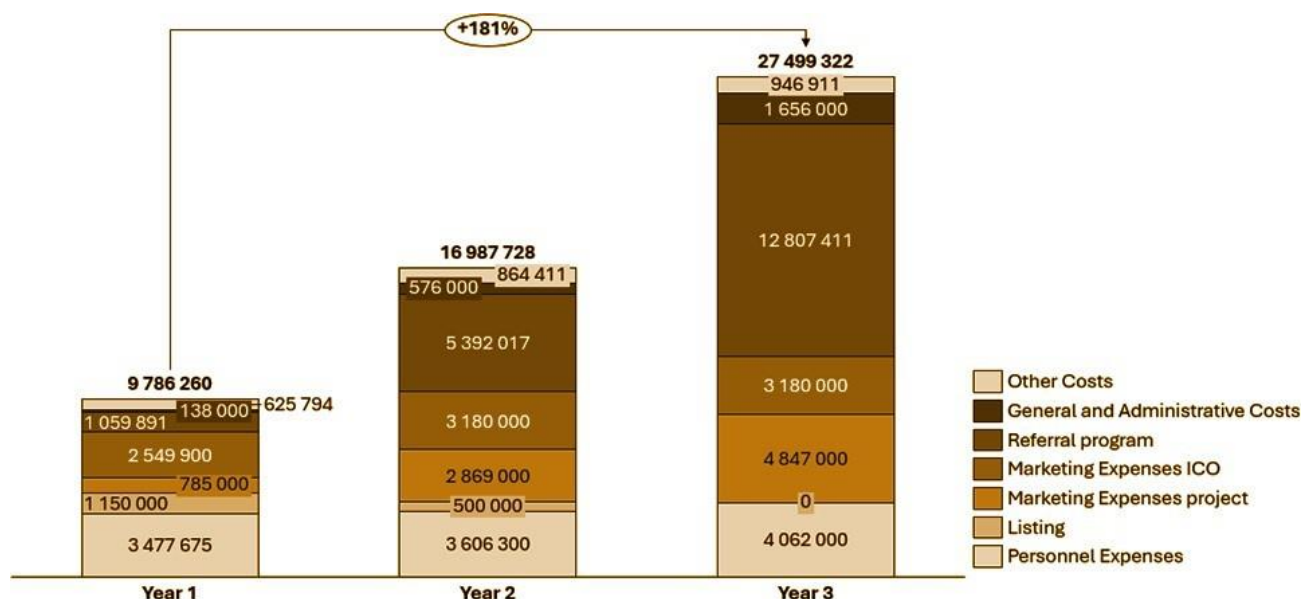
With our technology safeguarded across numerous jurisdictions, JustLaw is strategically positioned for global expansion. Our international patent portfolio ensures we can leverage our innovations in diverse markets, further accelerating revenue growth.

This compelling growth forecast underscores JustLaw's potential to deliver exceptional returns on investment, underpinned by our groundbreaking technology and strategic market positioning. Join us in capitalizing on this transformative opportunity and be part of our journey toward unparalleled success in the legal tech landscape.



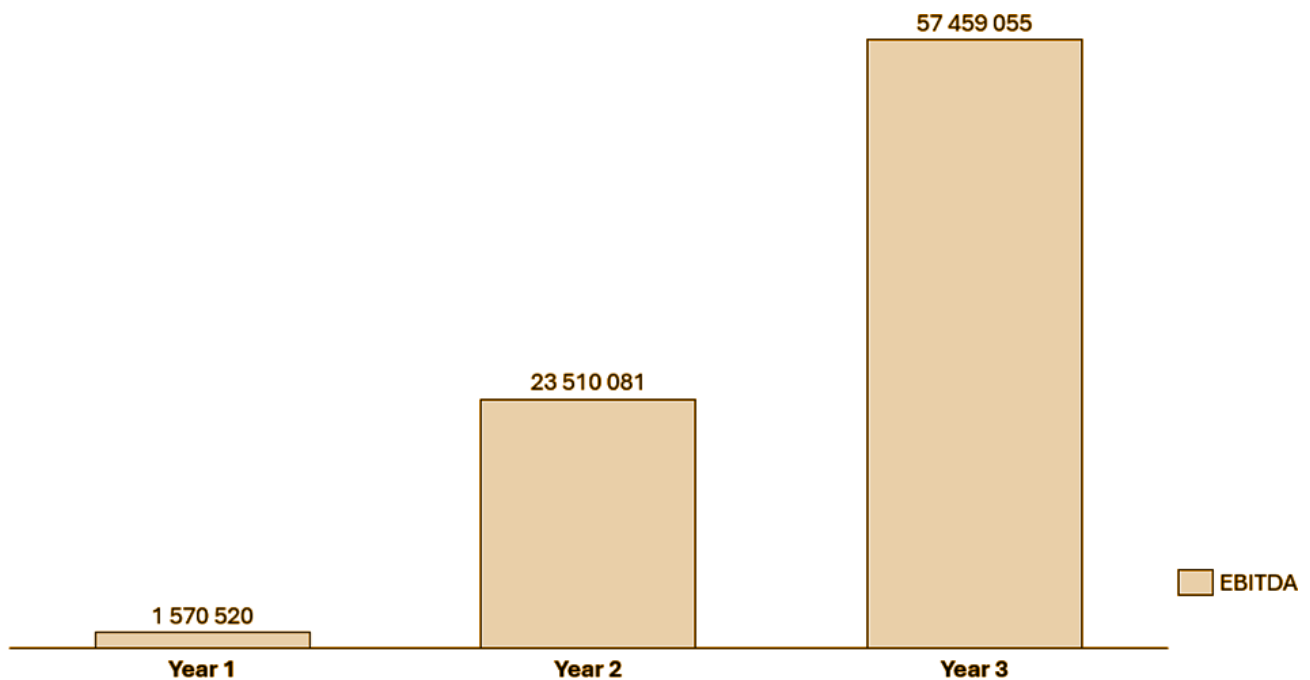
Expenses:

Along with the income growth, we expect an increase in expenses directed at business development. Careful planning and effective management will allow us to control these costs and increase from \$9,786,260 in year 1 to \$27,499,322 in year 3.



Earnings before interest, tax, depreciation, and amortization (EBITDA):

Given the projected growth in revenue and expenses, we expect EBITDA to increase to \$57,459,055 in year 3. This will be achieved through process optimization, efficient cost management, and increased sales.



NOPAT:

After accounting for all taxes and finance costs, we project JustLaw's after-tax operating income to increase from \$1,413,468 in year 1 to \$51,713,150 in year 3.

Evaluation:

The discounted cash flow model (DCF) is one of the main tools for assessing a business's value. At JustLaw, we use this model to determine our business's present value based on projected future cash flows.

The first step in DCF analysis is forecasting future free cash flows. We expect our discounted free cash flows to increase from \$1,047,013 in year 1 to \$21,018,402 in year 3.

The next step is to determine the discount rate, which reflects the company's cost of capital. We use the WACC (weighted average cost of capital) methodology to assess our 35% discount rate.

As a result, we add the projected discounted cash flows and the discounted terminal value, which is \$67,652,980. This gives us a DCF valuation of our business, which is \$101,328,311.

The DCF valuation is an important tool for assessing a business's value and helping us make strategic decisions. This process highlights our long-term financial projections and expectations and helps identify potential areas for business improvement.



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Conclusion

Unlock Exceptional Growth with JustLaw: Invest in Tomorrow's Legal Innovation Today.

At JustLaw, we are excited to present a compelling investment opportunity grounded in robust financial projections and strategic foresight. Our forward-looking earnings and loss forecasts highlight a trajectory of impressive revenue growth and a balanced approach to cost management, underpinning a clear path to escalating operating and net profits.

Key Highlights:

- **Positive Financial Trajectory:**
Our forecasts demonstrate a strong upward trend in both revenue and profitability. The alignment of our growth strategy with operational efficiency confirms our business model's and financial management's effectiveness.
- **Sustainable Growth Strategy:**
JustLaw's financial resilience is bolstered by a well-rounded strategy that prepares us to navigate potential financial instabilities. Our comprehensive approach ensures that we weather uncertainties and capitalize on opportunities for success.
- **Strategic Management Excellence:**
Our leadership team's adept management and forward-thinking financial strategies are integral to JustLaw's trajectory. These strategies are designed to foster a prosperous and sustainable company, positioning us for significant performance improvements in the coming years.
- **Positioned for Pioneering Growth:**

JustLaw stands at the precipice of transformative expansion, propelled by a meticulously crafted roadmap for financial excellence. An unparalleled fusion of cutting-edge innovation and deep-rooted expertise fortifies our unique position in the market. With over 50 years of collective industry experience, our leadership team brings a wealth of knowledge that spans decades of legal evolution. This seasoned insight is seamlessly integrated with our proprietary, patented technology—a testament to our commitment to innovation and a key differentiator in the Legal tech landscape.

Our technological prowess, protected by robust patents, not only sets us apart but also creates formidable barriers to entry for competitors. This patented technology, born from years of research and development, is the cornerstone of our service offerings, enabling us to deliver unmatched efficiency and accuracy in legal processes.

The synergy between our half-century of cumulative expertise and our groundbreaking patented solutions creates a powerful catalyst for growth. It empowers us to navigate the complex legal



terrain with the wisdom of experience while leveraging the agility of innovation. This unique combination positions JustLaw not just for incremental progress but also for exponential advancement in reshaping the legal services landscape.

As we embark on this journey of expansion, our blend of time-tested industry acumen, visionary leadership, and proprietary technological assets ensures that we are not merely participating in the Legal tech revolution—we are driving it. JustLaw is poised for continued success and market dominance, setting new benchmarks in the convergence of law and technology.

14. Why Invest Now?

In an era of technological revolutions, the legal industry is ripe for transformation, and JustLaw is leading the charge. Here are the key reasons why investing in JustLaw represents a rare and transformative opportunity:

- **Trailblazing Innovation:** JustLaw is at the forefront of the Legal tech revolution, offering a cutting-edge platform that seamlessly integrates patented technology with intuitive solutions. Our innovative capabilities redefine traditional legal processes and set new standards for accessibility and efficiency in the industry. With a portfolio of proprietary technologies, JustLaw is uniquely positioned to disrupt and lead in the evolving legal landscape.
- **Solid Financial Foundation:** Our financial health is robust, characterized by a resilient balance sheet and strategic investments that have laid the groundwork for sustainable growth. JustLaw's prudent economic management ensures stability, offering investors a secure position to benefit from our upward trajectory.
- **Strategic Growth Trajectory:** With a clear and forward-thinking roadmap, JustLaw is primed for unparalleled expansion. Our strategic growth initiatives are laser-focused on scaling operations, enhancing technological capabilities, and capturing significant market share. We have identified key growth markets and positioned ourselves to exploit these opportunities, ensuring a scalable and sustainable growth pathway.
- **Seasoned Leadership and Industry Expertise:** JustLaw boasts a leadership team with over 50 years of cumulative industry expertise. This seasoned team not only brings vast legal wisdom but also possesses the foresight needed to navigate the dynamic landscape of Legal tech. Their expertise anchors JustLaw's innovative strategies and amplifies our potential for success.



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- **Commitment to Excellence and Social Responsibility:** Beyond financial incentives, investing in JustLaw means being part of a movement committed to excellence and greater accessibility to legal services. Our mission is to democratize and simplify law, making it an empowering tool for everyone. Aligning with JustLaw means joining a company dedicated to positive societal impact.
- **Timing and Market Momentum:** The legal industry stands on the cusp of digital transformation, with Legal tech gaining unprecedented traction. By investing now, you position yourself at the vanguard of this momentum, tapping into a sector poised for explosive growth.

Investing in JustLaw means aligning with a transformative company at a crucial moment of inflection. Our innovative platform, operational solidity, and visionary growth strategy differentiate us as an attractive investment—positioned not merely to participate in but to lead the legal industry's digital revolution. Join us as we embark on our mission to redefine the legal landscape and drive unparalleled value for our stakeholders.



15. BJustCoin Token

Introduction

BJustCoin (BJC) is the native utility token of the JustLaw platform, designed to facilitate a wide range of functions within the ecosystem. It is a blockchain-based digital asset that enhances the efficiency, transparency, and security of transactions on the JustLaw platform. BJustCoin is integral to the functioning of JustLaw, offering numerous benefits to users, including transaction fee reductions, rewards, and access to premium features.

Purpose and Utility

BJustCoin serves multiple purposes within the JustLaw ecosystem:

1. Transaction Fees:

- **Reduced Fees:** Users who pay with BJustCoin enjoy reduced transaction fees, making it a cost-effective option for managing legal services.
- **Incentives:** Offering lower fees for BJustCoin transactions encourages its use and enhances liquidity within the ecosystem.

2. Access to Premium Features:

- **Exclusive Services:** BJustCoin holders can access premium features and services on the JustLaw platform, such as advanced analytics tools, premium support, and exclusive legal resources.
- **Priority Access:** Users with BJustCoin can gain priority access to new features and updates, ensuring they stay ahead in the rapidly evolving Legal tech landscape.

3. Rewards and Incentives:

- **Loyalty Programs:** BJustCoin loyalty programs to reward users for continued platform engagement. Users can earn BJustCoin through various activities such as referrals, regular use, and participation in community events.
- **Staking Rewards:** Users can stake their BJustCoin to earn additional tokens as rewards. This incentivizes long-term holding and contributes to the stability of the token's value.

4. Smart Contracts and Escrow Services:

- **Secure Transactions:** BJustCoin leverages blockchain's innovative contract capabilities to facilitate safe and automated transactions. This is particularly useful for escrow services, where funds are released upon the fulfillment of contract terms.
- **Transparency:** Smart contracts ensure that all terms and conditions are transparent and immutable, reducing the risk of disputes and fostering user trust.



Tokenomics

[The economics of BJustCoin](#) are designed to ensure stability, growth, and widespread adoption.

Key aspects of BJustCoin's tokenomics include:

1. Total Supply:

- The total supply of BJustCoin is fixed to prevent inflation and maintain its value. This fixed supply ensures that BJustCoin remains a scarce resource, which can appreciate over time as demand increases.

2. Distribution Model:

- Total Token Supply: 100,000,000 Tokens
- 1. Strategic round:
 - i. Percentage: 3% of the total supply.
 - ii. Supply: 3,000,000 tokens.
 - iii. Price: \$0.35 per token.
 - iv. USD Target: \$1,050,000.
 - v. Lockup Period: 12 months.
 - vi. Vesting Period: 24 months.
 - vii. Initial Unlock: 0% upon token generation event (TGE).
- 2. Seed:
 - i. Percentage: 4% of the total supply.
 - ii. Supply: 4,000,000 tokens.
 - iii. Price: \$0.45 per token.
 - iv. USD Target: \$1,800,000.
 - v. Lockup Period: 12 months.
 - vi. Vesting Period: 24 months.
 - vii. Initial Unlock: 15% at TGE.
- 3. Private Sale:
 - i. Percentage: 6% of the total supply.
 - ii. Supply: 6,000,000 tokens.
 - iii. Price: \$0.55 per token.



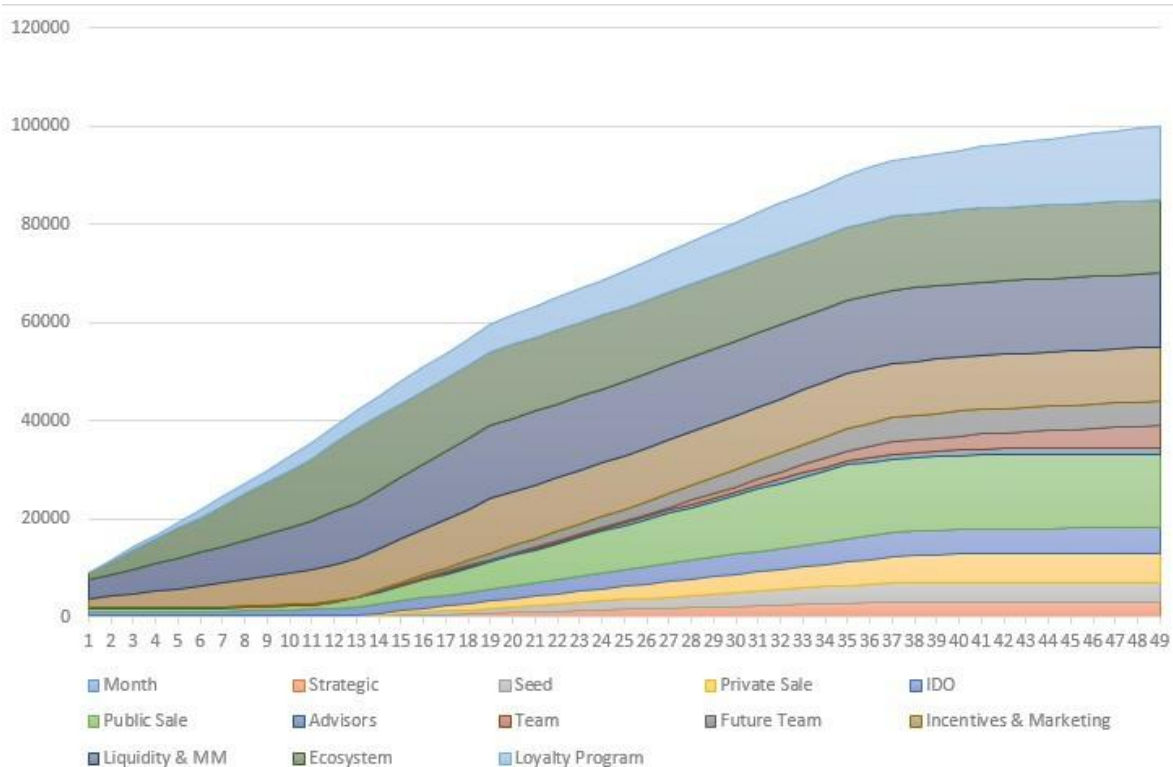
- iv. USD Target: \$3,300,000.
- v. Lockup Period: 3 months.
- vi. Vesting Period: 12 months.
- vii. Initial Unlock: 5% at TGE.
- o 4. IDO (Initial DEX Offering)
 - i. Percentage: 5% of the total supply.
 - ii. Supply: 5,000,000 tokens.
 - iii. Price: \$0.65 per token.
 - iv. USD Target: \$3,250,000.
- o 5. Public Sale:
 - i. Percentage: 20% of the total supply.
 - ii. Supply: 20,000,000 tokens.
 - iii. Price: \$0.75 per token.
 - iv. USD Target: \$11,250,000.
- o 6. Advisors:
 - i. Percentage: 1.5% of the total supply.
 - ii. Supply: 1,500,000 tokens.
 - iii. Price: \$0.75 per token.
 - iv. USD Target: \$1,125,000.
 - v. Lockup Period: 12 months.
 - vi. Vesting Period: 24 months.
 - vii. Initial Unlock: 3% at TGE.
- o 7. Team:
 - i. Percentage: 4.5% of the total supply.



- ii. Supply: 4,500,000 tokens.
 - iii. Price: \$0.75 per token.
 - iv. USD Target: \$3,375,000.
 - v. Lockup Period: 24 months.
 - vi. Vesting Period: 24 months.
 - vii. Initial Unlock: 3% at TGE.
- o 8. Future Team:
 - i. Percentage: 5% of the total supply.
 - ii. Supply: 5,000,000 tokens.
 - iii. Price: \$0.75 per token.
 - iv. USD Target: \$3,750,000.
 - v. Lockup Period: 12 months.
 - vi. Vesting Period: 24 months.
 - vii. Initial Unlock: 0% at TGE.
- o 9. Incentives & Marketing:
 - i. Percentage: 6% of the total supply.
 - ii. Supply: 6,000,000 tokens.
 - iii. Price: \$0.75 per token.
 - iv. USD Target: \$8,250,000.
 - v. Lockup Period: 18 months.
 - vi. Vesting Period: 15 months.
 - vii. Initial Unlock: 15% at TGE.
- o 10. Liquidity & Market Making (MM):
 - i. Percentage: 20% of the total supply.
 - ii. Supply: 20,000,000 tokens.
 - iii. Price: \$0.75 per token.
 - iv. USD Target: \$11,250,000.



- o 11. Ecosystem:
 - i. Percentage: 10% of the total supply.
 - ii. Supply: 10,000,000 tokens.
 - iii. Price: \$0.75 per token.
 - iv. USD Target: \$11,250,000.
- o 12. Loyalty Program:
 - i. Percentage: 15% of the total supply.
 - ii. Supply: 15,000,000 tokens.
 - iii. Price: \$0.75 per token.
 - iv. USD Target: \$11,250,000.
 - v. Lockup Period: 0 months.
 - vi. Vesting Period: 24 months.
 - vii. Initial Unlock: 5% at TGE





Integration and Compatibility

BJustCoin is designed to be seamlessly integrated with various components of the JustLaw platform and beyond:

1. Platform Integration:

- **Wallet Support:** BJustCoin can be stored in the JustLaw wallet, which provides secure storage and easy access for transactions within the platform.
- **Multi-Platform Use:** BJustCoin is the only exclusive blockchain-based Legal tech solution backed by patented technology. It is specifically designed for seamless integration across multiple services, making JustLaw the only platform capable of supporting blockchain transactions across various Legal tech environments, offering unmatched security and innovation.

2. API and SDK Availability:

- JustLaw provides APIs and SDKs for developers to integrate BJustCoin into their applications and services. This fosters a broader adoption of BJustCoin across various legal and financial technologies.

Security and Compliance

Ensuring the security and regulatory compliance of BJustCoin is paramount to its success:

1. Blockchain Security:

- JustLaw incorporates blockchain technology, adding an extra layer of security and transparency. This blockchain integration is protected by patents within the JustLaw platform, ensuring data integrity and further safeguarding client and attorney interactions.

2. Regulatory Compliance:

- JustLaw ensures that BJustCoin adheres to all relevant legal and regulatory standards in all its jurisdictions. This includes compliance with anti-money laundering (AML) and know-your-customer (KYC) regulations, ensuring the token is used responsibly and legally.

3. Audit and Transparency:

- Independent third parties conduct regular audits to verify BJustCoin's integrity and security. Transparency reports are published to inform the community about the token's performance and security measures.

Conclusion

BJustCoin is not just a token; it's a transformative force within the JustLaw ecosystem, poised to redefine the future of legal services. As a cornerstone of our innovative platform, BJustCoin drives efficiency, transparency, and user engagement through its multifaceted utility. Its integration with advanced blockchain technology ensures unparalleled security and trust, while its dynamic tokenomics supports growth and value appreciation.



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With its unique blend of reduced transaction fees, exclusive access to premium features, and enticing rewards, BJustCoin is set to attract a diverse and engaged user base. The fixed supply and strategic burn mechanisms underpin its potential for value appreciation.

For investors, BJustCoin represents an exceptional opportunity to be part of a cutting-edge solution at the forefront of Legal tech innovation. By aligning with stringent regulatory standards and leveraging breakthrough technology, BJustCoin is poised to become a leading utility token in the industry. Seize the chance to be part of this revolutionary journey and capitalize on the immense potential of BJustCoin as it drives the future of legal services.

[Tokenomics Research here](#)



16. Justlaw Platform Features

Here are the Justlaw platform features for attorneys, translated into English and reworded for clarity:

Attorney Dashboard:

- **Dashboard with Key Information:** Access a personalized dashboard with essential information and updates tailored for attorneys.

Security & Communication:

- **Two-Factor Authentication (2FA):** Enhance your account security with an extra layer of protection.
- **Customizable Notifications:** Manage your notification preferences to receive timely and relevant alerts.
- **Advanced Chat:** Engage in secure and organized conversations with clients and colleagues.

Features include:

1. Chat sorting, archiving, and filtering by participant type (interested parties, leads, clients acquired via invite or package deals).
2. Document attachments, voice messages, favorite chat marking, and chat deletion.
3. Group chat creation and the ability to save files within case documents.
4. **Video Conferencing:** Conduct secure video conferences with clients and colleagues. Features include:
5. Integrated chat, collapsible screen for compact viewing, and system sound.
6. Options for adding participants, screen sharing, and sharing web links or applications.
7. Automatic meeting recording and participant report generation within the chat.
8. **Case Acquisition & Management:**
9. **Posted Matter:** Review and respond to Posted Matters from potential clients.
10. Submit Proposals tailored to client requirements.
11. **Profile Access:** View detailed profiles of attorneys, clients, and other relevant parties on the platform.
12. **Forum:** Participate in legal discussions and share your expertise with the community. Features include:
13. Posting, editing, and deleting forum threads and comments.
14. Topic-based ranking and the ability to mark favorite topics and posts.

Document Management & Collaboration:

- **Document Vault:** Organize and securely store legal documents with advanced features:
 1. Folder organization, creation, deletion, and nesting.
 2. Document creation, editing, and deletion.
 3. Sorting, search functionality, and creation of reusable document templates.



- **Case Messaging:** Collaborate securely with case participants. Features include:
 1. Writing, editing, and deleting messages and replies.
 2. Selecting specific message recipients.
 3. Message marking, unread status return, and file attachments.
 4. Clear visualization of unread messages for improved communication flow.

Case Management & Billing:

- **Case Overview:** Manage your cases efficiently with comprehensive overviews:
 1. View case details, documents (secured with Vault-like functionality), invoices, and billing information.
 2. Create invoices and billing entries, add case-related notes, edit and delete cases, and modify case status and stages.
 3. Customize case stages, share cases with other attorneys, transfer case ownership, invite collaborators via email, and initiate video calls with case participants.
- **Note Management:** Create, edit, and delete case-related notes with the option to attach supporting documents.
- **Time & Expense Tracking:** Accurately track your billable hours and expenses:
 1. Create, edit, and delete Expense Entries, Time Entries, and Flat Fee entries.
 2. Utilize a built-in timer with the option to automatically generate Time Entry billing upon stopping.
- **Invoicing:** Generate and manage invoices seamlessly:
 1. Create, edit, and delete invoices with dynamic billing item addition.

Client & Contact Management:

- **Client & Lead Directory:** Access a centralized directory of clients and leads:
 1. You can create billing entries and invoices, share contact details with other attorneys, view profiles, initiate calls, and edit contact information.
- **Colleague & Partner Management:** Manage relationships with colleagues and partners:
 1. Similar features to Client & Lead Directory for seamless collaboration within the platform.

Account & Profile Management:

- **Stripe Integration:** Connect multiple Stripe accounts for streamlined payment processing.
- **Profile Management:** You can edit your profile, create, edit, and delete events, and manage your Justlaw subscription.



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Project News & Updates:

- Stay Informed: Receive updates about platform features, news, and announcements.

Patented Blockchain Protection:

- End-to-End Security: Justlaw leverages blockchain technology to provide secure, transparent, and auditable transactions, reinforcing attorney-client confidentiality and trust.

This comprehensive suite of features empowers attorneys to manage their practice, collaborate effectively, and streamline legal operations within a secure and user-friendly platform.

Below are the features of the Client / Dashboard:

Client Dashboard:

- Dashboard with Key Information: Access a user-friendly dashboard providing essential information and updates.

Security & Communication:

- Two-Factor Authentication: Secure your account with an additional layer of security.
- Customizable Notifications: Receive tailored notifications based on your preferences.
- Advanced Chat: Engage in secure, organized conversations with attorneys. Features include:
 - Chat sorting and archiving
 - Document attachments
 - Voice messages
 - Favorite chat marking
 - Chat deletion and creation of group chats
 - Saving files within case documents
- Video Conferencing: Conduct secure video conferences with attorneys. Features include:
 - Integrated chat
 - Collapsible screen for compact viewing
 - System sounds
 - Adding participants
 - Screen sharing
 - Sharing web links or applications
 - Meeting recording and participant report

Case Management & Legal Services:



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- **Posted Matter:** Post legal matters with detailed requirements, including legal and billing keys. Features include:

- Writing, editing, and deleting postings
- Document attachments
- **Attorney Search & Selection:** Find the perfect attorney based on location, area of expertise, and name. Features include:
 - Attorney search based on location, expertise, and name.
 - Ability to invite attorneys.
 - Display attorney profiles with various filters and options, including video conference availability.
 - Map-based location visualization.
 - Ability to message attorneys, initiate video calls, add to favorites, and compare up to 10 attorneys based on key criteria.
- **Attorney Profiles:** Access comprehensive information about individual attorneys.
- **Forum:** Engage in legal discussions and share insights. Features include:
 - Posting, editing, and deleting forum threads and comments.
 - Topic-based ranking.
 - Marking favorite topics and posts.
- **Project News:** Stay updated with the latest project news and announcements.

Account Management:

- **Profile Settings:** Manage your profile, change passwords, link payment cards, and delete your account.
- **Document Vault:** Organize and store your legal documents securely. Features include:
 - Folder organization
 - Document creation, deletion, and editing
 - Nested folders
 - Sorting and search functionality

JustLaw's Cutting-Edge Technical Architecture: A Secure, Efficient, and Scalable Legal Tech Platform.

JustLaw is revolutionizing the legal industry with its state-of-the-art platform, designed to ensure the safest, most efficient, and most convenient experience for lawyers and their clients. At the core of JustLaw's innovation are advanced technologies, including blockchain integration, artificial intelligence (AI) capabilities, and a secure cloud infrastructure, all underpinned by industry-leading security measures.

Blockchain Integration: Uncompromising Transparency and Efficiency.

1. Smart Contracts: Automation & Integrity



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- **Seamless Automation:**

JustLaw harnesses the power of smart contracts to streamline legal processes. These self-executing contracts, with terms encoded directly into the blockchain, guarantee compliance and automatically verify the fulfillment of contractual obligations.

- **Immutable Transparency:**

Every transaction and contract term is securely recorded on the blockchain, creating an unalterable ledger that ensures transparency and minimizes disputes, providing clients and lawyers with peace of mind.

BJustCoin Transactions: Secure and Cost-Effective Payments.

1. **Decentralized Security:**

JustLaw's BJustCoin facilitates secure, blockchain-backed transactions, significantly reducing processing times and transaction fees compared to traditional methods.

2. **Trustworthy Escrow Services:**

Leveraging smart contracts, JustLaw provides escrow services that release funds only when predefined conditions are met, fostering trust between all parties.

Artificial Intelligence Capabilities: Transforming Legal Efficiency.

1. **Document Analysis: Accuracy & Speed**

- **Automated Verification:**

AI-driven algorithms automate the verification and analysis of legal documents, swiftly identifying key points and potential issues and suggesting amendments. This not only accelerates the review process but also enhances accuracy.

The JustLaw platform leverages cutting-edge technologies to deliver a secure, efficient, and user-friendly experience for legal professionals and their clients. This section delves into the platform's technical architecture and key components, including blockchain integration, artificial intelligence (AI) capabilities, cloud infrastructure, and security measures.

- **Natural Language Processing (NLP):** By understanding and processing complex legal language, NLP technology ensures more precise document handling, further enhancing operational efficiency.

2. **Predictive Analytics: Data-Driven Legal Strategy**

- **Outcome Prediction:**

AI-powered predictive analytics offer insights into the likely outcomes of litigation based on historical data, enabling lawyers to develop informed, data-backed strategies.

- **Risk Assessment:**

AI tools assess risks across various legal scenarios, helping clients and lawyers mitigate potential issues before they arise and reducing exposure to future complications.

Scalable Cloud Infrastructure: Secure and Global Access

1. **Flexible and Scalable Operations**

- **Dynamic Scalability:**



JustLaw's platform is built on a scalable cloud infrastructure, which allows for flexible resource allocation to handle varying workloads and support the platform's growth as user demands increase.

- **Global Accessibility:**

The platform ensures global access, enabling lawyers to connect from anywhere with internet availability, offering unparalleled convenience and reach.

2. Secure Data Storage and Management

- **Robust Security:**

JustLaw securely stores confidential legal documents and client data in an encrypted environment, akin to the security of Google Docs, protecting against unauthorized access.

- **Redundancy & Backup:**

The platform employs data redundancy and regular backups, ensuring the integrity and availability of data even during hardware failures or operational disruptions. A circular encryption method is used for secure and balanced load management.

Unparalleled Security Measures: Protecting Client and Legal Data

1. End-to-End Encryption: Total Confidentiality

- **Encrypted Communication:**

All communications within the JustLaw platform are protected by end-to-end encryption, guaranteeing that sensitive information remains confidential and secure from interception.

2. Multi-Factor Authentication (MFA):

- **Enhanced Security:** Users are required to enable multi-factor authentication, which adds an extra layer of security beyond usernames and passwords and significantly reduces the risk of unauthorized access.
- **User Verification:** MFA ensures that only authorized users can access sensitive areas of the platform, protecting client data and legal documents.

3. Regular Security Audits:

- **Third-Party Audits:** JustLaw intends to have independent third-party firms conduct regular security audits to identify and address vulnerabilities. These audits are critical to our commitment to ensuring that the platform adheres to the highest security standards.
- **Continuous Monitoring:** The platform employs constant monitoring tools to detect and respond to security threats in real time, minimizing potential risks.

API and SDK Availability

1. Developer Tools:

- **API Integration:** JustLaw offers powerful APIs that empower developers to incorporate our platform's advanced functionalities into their applications seamlessly. This capability enhances our platform's versatility and cultivates a dynamic ecosystem of Legal tech solutions. With our patented technology at the core, JustLaw stands out in a competitive market, ensuring long-term adaptability and strategic partnerships that drive innovation and growth.



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- **SDKs:** Our patented Software Development Kits (SDKs) empower developers to create custom applications that harness JustLaw's cutting-edge core features. This flexibility enables the development of bespoke solutions tailored to meet specific legal needs, driving innovation and enhancing user engagement. By investing in JustLaw, you're supporting a platform that not only adapts to the evolving demands of the legal industry but also opens up endless possibilities for targeted, impactful legal solutions.

2. Cross-Platform Compatibility:

- **Interoperability:** Our APIs and SDKs are engineered for flawless cross-platform compatibility, enabling effortless integration with various legal and financial technologies. This strategic interoperability amplifies the versatility and functionality of the JustLaw platform and positions it as a cornerstone for innovation in the legal tech landscape, making it an invaluable asset for investors seeking growth and opportunity.

Technical Support and Maintenance

1. Dedicated Support Team:

- **24/7 Technical Support:** JustLaw offers unparalleled round-the-clock technical support, ensuring you have expert assistance at your fingertips whenever you need it. Our highly trained support team is equipped to tackle diverse technical inquiries, guaranteeing seamless operation of our cutting-edge solutions. With JustLaw, you can focus on what matters most—your clients—while we handle the behind-the-scenes tech. Experience peace of mind with our dedicated support, available 24/7 to empower your legal practice.
- **Knowledge Base:** A comprehensive knowledge base and community forums are available to help users troubleshoot common issues and learn more about the platform's capabilities.

2. Regular Updates and Improvements:

- **Commitment to Continuous Development:** JustLaw is dedicated to ongoing enhancement, consistently delivering updates that introduce innovative features, refine existing functionalities, and optimize overall performance, all powered by our patented technology. This unwavering commitment ensures our platform remains at the forefront of legal technology, empowering users with cutting-edge tools to achieve their goals effectively.
- **Natural Language Processing (NLP):** Our technology harnesses the power of Natural Language Processing (NLP) to decipher and navigate intricate legal language with unparalleled precision. This transformative capability streamlines document management and significantly elevates operational efficiency, making it an essential asset for any forward-thinking legal enterprise.

RFP Feature (Request for Proposal) for Legal Services - B2B

Our streamlined RFP feature helps client request legal services tailored to their needs efficiently. The process involves the following steps:

1. Quick Form Submission

Clients begin by filling out a simple form detailing all aspects of their legal requirements, including:

- An introduction to the legal issue or project
- Background information about their company
- Preferred start and end dates for the legal matter



- A clear description of the scope of services needed
 - Specific legal expertise required
 - Any additional proposal requirements or evaluation criteria
 - Budget details
 - Deadline for proposal submission
2. **File Upload and Contact Information**
Clients can upload any relevant documents and provide their contact information for follow-up.
 3. **Unique Request ID**
Upon submission, the client receives a unique ID for their RFP to track the process.
 4. **Matching with Attorneys**
Our platform reviews the RFP and runs it through our extensive database of over 300,000 attorneys, using proprietary technology to match the request with the best-suited legal professionals.
 5. **Comprehensive Attorney Analysis**
The matching process involves in-depth analysis, factoring in:
 - World-renowned attorney rankings
 - Years of experience in specific areas of law
 - And much more, ensuring clients are paired with the most qualified legal experts.
 6. **Initial Proposal Preparation**
We assist in preparing the initial RFP, ensuring it meets high standards to save attorneys' time and make the process efficient.
 7. **Invitation to Attorneys**
Attorneys who meet the RFP requirements are invited to review and respond. This ensures clients are presented with attorneys matching their needs and budget.
 8. **Client-Attorney Collaboration**
Both the client and the selected attorneys can accept or decline.

The proposal ensures a perfect match between legal expertise and client requirements.
 9. **Complete the RFP Process on JustLaw**
The entire RFP process is managed within the JustLaw platform, providing a seamless experience for both clients and attorneys.



Conclusion

JustLaw is a groundbreaking force in the Legal tech sector, representing a monumental leap in how legal services are delivered and managed. With nine years of meticulous development, involving professionals with roots in the legal field, technology, and finance, and over 50 years of combined industry experience, we have crafted a transformative platform that seamlessly integrates blockchain technology, artificial intelligence, and a robust cloud and other infrastructure. This extensive preparation, informed by a deep understanding of the pain points faced by attorneys and clients alike, has culminated in a secure, efficient, and user-centric environment. JustLaw stands as a testament to our unwavering commitment to innovation and excellence, poised to redefine the landscape of legal services.

Key Takeaways

15. **Comprehensive Legal Solutions:** JustLaw offers a comprehensive suite of cutting-edge tools and services designed to meet the evolving demands of the legal industry. From our pioneering reverse auction system to advanced secure communication channels and dynamic project management features, JustLaw streamlines legal operations, enhancing productivity and efficiency.
16. **Blockchain and AI Integration:** Our platform harnesses the power of blockchain and artificial intelligence to provide unmatched transparency, security, and efficiency. Blockchain's immutable ledger ensures secure transactions, while AI-driven analytics reduce manual workloads and enhance decision-making, placing JustLaw at the forefront of Legal tech innovation.
17. **Secure and Scalable Infrastructure:** With a cloud-based architecture, JustLaw offers global accessibility and scalability, enabling legal professionals to operate seamlessly from any location. We employ rigorous security measures, including end-to-end encryption and multi-factor authentication, to protect sensitive data and ensure compliance with regulatory standards.
18. **User-Centric Design:** JustLaw prioritizes user experience and provides an intuitive interface and seamless feature integration. Regular updates based on user feedback ensure the platform continuously evolves to meet legal professionals' changing needs.
19. **BJustCoin Utility:** BJustCoin, a central feature of our ecosystem, delivers a versatile and efficient method for conducting transactions and accessing premium features. It guarantees secure and transparent financial management integrated with smart contracts and blockchain.
20. **Patents and Development:** JustLaw holds three U.S. patents and has patent protection in over 25 countries worldwide. This extensive portfolio reflects nine years of dedicated research,



development, and strategic planning, underscoring the platform's innovative nature and the depth of expertise in its creation.

Future Prospects

JustLaw is strategically positioned to lead this change as the legal industry undergoes digital transformation. Our ongoing investments in research, development, and strategic partnerships will drive continued growth and broader adoption. With a forward-looking approach to technology and regulation, JustLaw aims to expand its global reach and deliver unparalleled value to legal professionals.

- 1. Expansion and Global Reach:** We are expanding our market presence through strategic global partnerships and collaborations, entering new markets to serve a diverse and growing clientele.
- 2. Continuous Improvement:** Our commitment to innovation ensures that JustLaw remains at the cutting edge of Legal tech. We will continually introduce new features and updates driven by user feedback, ensuring the platform remains highly relevant and valuable to legal professionals.
- 3. Community and Ecosystem Building:** JustLaw fosters a dynamic legal professionals, developers, and partners ecosystem. By providing APIs and SDKs, we aim to drive collaboration and encourage the development of new applications and integrations that extend the platform's capabilities.

The Future of Legal Innovation Starts Here

More than just a solution, JustLaw is a catalyst for change in the legal industry. By integrating advanced technology with a deep understanding of legal workflows, we empower B2B clients—law firms, legal departments, and practitioners—to deliver superior services, optimize efficiency, and drive better client outcomes.

For businesses facing challenges like high legal costs, inefficiencies in attorney-client collaboration, and the complexity of managing legal tasks, JustLaw provides a powerful remedy. Our cutting-edge technology alleviates these pain points by offering real-time attorney matching, secure communication channels, and an intuitive project management suite that streamlines operations. This enables businesses to reduce time spent, reduce costs, and focus more on delivering results.

JustLaw's emphasis on security and patented blockchain-based financial management gives clients peace of mind, knowing their sensitive information is protected with state-of-the-art encryption and transparency. With a user-centric design and features like automated document management and integrated billing, JustLaw significantly reduces administrative burdens, letting legal professionals and B2B clients focus on their core work.

Looking to the future, JustLaw is poised to continue its innovation journey, raising the bar for excellence in the Legal tech space. With a solid technical foundation, strategic vision, and unwavering commitment to customer success, JustLaw is transforming how legal services are delivered. Our global patent protection



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across the USA and over 20 countries underscores our commitment to securing the next generation of legal technology, ensuring that our clients remain competitive, efficient, and prepared for the future of law.

17. Legal Considerations, Risks, and Disclaimer

Important Notice: Please carefully read the "Legal Considerations, Risks, and Disclaimer" section. We advise you to consult with legal, financial, tax, or other professional advisors or experts for further guidance before participating in the JustLaw Token Sale outlined in this business plan.

Before using this business plan or any information available on the websites www.JustLaw.com and BJustCoin.com (collectively, the "Company") or participating in the Company's token sale (the "Token Sale"), please read the following "Legal Considerations, Risks, and Disclaimer" section carefully.

This section outlines the terms and conditions that apply to:

Your use of this business plan and any information on the Company's websites and

Your participation in the Token Sale.

These terms and conditions, along with any additional terms we may publish, govern your use of this business plan, the Company's websites, and the Token Sale (collectively referred to as the "Terms"). This "Legal Considerations, Risks, and Disclaimer" section may be updated from time to time and will be published as part of the latest version of the business plan, which will be available on the Website. You are obliged to check the latest version of the business plan prior to participating in the Token Sale.

The "Legal Considerations, Risks, and Disclaimer" section is not comprehensive and doesn't constitute a contractual agreement. Although efforts are made to ensure the accuracy and timeliness of all information in this business plan and on the Website (collectively referred to as "Available Information"), such content should not be considered professional advice. The Company does not warrant or take responsibility for the available information's precision, reliability, or current relevance. Those interested in the Token Sale are advised to seek independent professional advice before relying on any Available Information. You risk losing all funds spent on purchasing JustLaw tokens. If you decide to buy, be aware that your transaction is non-refundable and non-exchangeable.

While there are no assurances of success, the JustLaw tokens and the project outlined in this business plan present a compelling opportunity to revolutionize the legal industry, leveraging our strategic vision and innovative approach to deliver exceptional value.

You relinquish certain rights by agreeing to these terms and conditions and participating in the JustLaw Token Sale. Involvement in the JustLaw Token Sale means you will have no recourse or claim against JustLaw if the tokens' utility or the project is not realized.

If you have any doubts about the contents of this business plan or are not prepared to lose all your investment in JustLaw tokens, we strongly advise against purchasing them.

Before participating in the JustLaw Token Sale as detailed in this business plan, we recommend consulting legal, financial, tax, and other professional advisors. It is also highly advised to seek independent legal advice regarding the legality of your participation in the token sale within your jurisdiction.



Legal Considerations

JustLaw has approached its Token Sale with due diligence and prudence. Considering the uncertain regulatory status of distributed ledger technologies and cryptocurrencies across various jurisdictions, JustLaw, registered in [Company's Registration Jurisdiction], has devoted substantial effort to strategizing its business operations and plans. The company aims to comply with all regulations of its registration jurisdiction and, where feasible, those of other jurisdictions. However, due to the current global regulatory ambiguity, JustLaw cannot ensure the legality of its token sale in every jurisdiction, but it commits to being responsive to regulatory inquiries.

JustLaw tokens are intended for use within the company's business platform and are not securities. Purchases of these tokens are non-refundable and non-exchangeable. JustLaw advises against buying tokens for speculative investment purposes. Ownership of tokens does not confer equity, governance, voting rights, or similar entitlements in JustLaw or its affiliated companies. Tokens are sold as digital assets, akin to downloadable software or digital music. Purchasing JustLaw tokens is recommended only if you have experience with cryptographic tokens, blockchain-based software, and distributed ledger technology and after obtaining independent professional advice.

To facilitate accessibility for its clients, JustLaw will provide information in multiple languages. In cases of discrepancies, the English version will take precedence.

Regional Restrictions

Citizens, tax residents, and green card holders of the following countries: (i) the United States of America; (ii) Singapore; (iii) South Korea; (iv) the People's Republic of China; or (v) any other jurisdiction that prohibits possession, dissemination, or communication of the Available Information and prohibits participation in the JustLaw Token Sale or the purchase of JustLaw Tokens or any similar activity (collectively referred to as "Restricted Jurisdictions") or any other Restricted Persons are not permitted to participate in the JustLaw Token Sale. The term "Restricted Persons" refers to any firm, company, partnership, trust, corporation, entity, government, state, agency of a state, or any other incorporated or unincorporated body or association legally established under the laws of a Restricted Jurisdiction.

The JustLaw Tokens described in this business plan are not intended to be, and shall not be considered, securities in any jurisdiction. This business plan does not constitute a prospectus or offer document. It is not intended to constitute an offer of securities or a solicitation for investment in securities in any jurisdiction. JustLaw does not provide advice on purchasing, selling, or transacting with Tokens, and the presentation, publication, or communication of all or any part of the Available Information shall not form the basis of, or be relied upon in connection with, any contract or investment decision.

No Advice

No part of the Available Information should be considered business, legal, financial, or tax advice regarding the Company, the Tokens, the Token Sale, or any of the matters to which all or any part of the Available Information relates. You should consult your own legal, financial, tax, or other.



Professional advisor regarding the Available Information. You should be aware that you may be required to bear the financial risk of any purchase of Tokens for an indefinite period.

Limitation of Liability

Under no circumstances shall the Company or its present or past employees, officers, directors, partners, trustees, agents, advisors, contractors, or volunteers (collectively referred to as "Company Representatives") be held liable for:

- Any loss of profits, savings, indirect, incidental, special, or consequential damages resulting from your usage or inability to use the Company's services, products, or Tokens or due to any breach of these Terms by you or any third party.
- Security risks include cyberattacks, password or private key loss, or similar issues.
- Mistakes or inaccuracies in code, text, or graphics related to the Token Sale or any provided information.
- Any information in the provided materials or any expectations, promises, declarations, or guarantees stemming from them.
- Losses are caused by the fluctuation of Token prices in various countries and on any exchange or market, whether regulated or not.
- Losses or damages related to the purchase, use, sale, or handling of the Tokens.
- Losses or damages linked to your failure to manage any private key for a wallet containing Tokens securely.

Collectively, the "Excluded Liability Matters."

The Provided Information, including the Website and business plan, and the Tokens are offered on an "as is" basis, without any form of warranty, either explicit or implied. The responsibility and risk associated with using the Provided Information and acquiring and using any Tokens lie entirely with you. Should applicable law not permit the complete application of the above-stated liability limitations, they will apply to you only within the bounds allowed by such law.

To the fullest extent permissible under applicable law, you irrevocably and unconditionally waive: (i) any claims (whether actual or potential, arising in any capacity whatsoever) including, but not limited to, those relating to the Excluded Liability Matters, any payments, indemnifications, or otherwise, against the Company or any Company Representatives; and (ii) absolve and release the Company and all Company Representatives from any liabilities they may have towards you. Should you, for any reason, initiate or engage in any legal proceedings concerning any claim supposedly arising upon accessing or retaining any part of the Provided Information, the following applies:

- You confirm that you are over the age of 18.
- You acknowledge and agree that JustLaw Tokens do not constitute any form of securities in any jurisdiction.



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- You acknowledge and agree that the information provided, including the business plan and the Website, is not a prospectus or any offering document, and it is not intended as an offer of securities or a solicitation for investments.
- You acknowledge and agree that no regulatory body has reviewed or approved the information provided, and no legal action has been or will be taken under the laws or regulations of any jurisdiction. Sharing any part of this information with you does not imply compliance with applicable laws or regulations.
- You acknowledge and agree that the information, the Token Sale, or future trading of JustLaw Tokens on any exchange or market does not imply the merit of JustLaw, the Tokens, the Token Sale, or the information provided.
- You confirm that the distribution or sharing of any part of this information, or its acceptance by you, is not prohibited or restricted by applicable laws, regulations, or rules in your jurisdiction. If there are any restrictions on possession, you have complied with all such restrictions at your own cost and without any liability to JustLaw.
- You agree and acknowledge that should you decide to purchase JustLaw Tokens, they are not to be regarded or treated as:
 - Currency or commodity of any kind.
 - Debentures, stocks, or shares issued by any person or entity, including JustLaw or others.
 - Rights, options, or derivatives related to debentures, stocks, or shares.
 - Rights under a contract for difference or any other contract to secure profit or avoid loss.
 - Units in a collective investment scheme.
 - Units in a business trust.
 - Derivatives of units in a business trust.
 - Any other securities or class of securities.
 - Any investment as defined by the Financial Services (Investments and Fiduciary Services) Act of [Relevant Jurisdiction] (as amended or re-enacted).
- You fully understand that you cannot purchase JustLaw Tokens or access the provided information if you are a citizen, resident (tax or otherwise), or green card holder of a Restricted Jurisdiction or a Restricted Person.
- You possess a basic understanding of the operation, functionality, usage, storage, transmission mechanisms, and other material characteristics of cryptocurrencies, blockchain-based software systems, cryptocurrency wallets, other related token storage mechanisms, blockchain technology, and innovative contract technology.
- You are fully aware of the risks associated with purchasing JustLaw Tokens, which include risks related to (A) the Company and its business operations, (B) the Tokens, (C) the Token Sale, and (D) relying on or acting upon any part of the provided information.



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- You agree and acknowledge that JustLaw, a company registered in [Company's Registration Jurisdiction], is not liable for any indirect, special, incidental, consequential, or other losses of any kind, whether in tort, contract or otherwise, arising from accepting or relying on any part of the provided information.

All the above representations and warranties are true, complete, accurate, and not misleading at the time of your last access to or possession of the provided information.

Cautionary Note on Forward-Looking Statements

All statements in the provided information, including any public statements or press releases by JustLaw or its representatives that are not historical facts, should be considered "forward-looking statements." These statements often include terms like "aim," "target," "anticipate," "believe," "could," "estimate," "expect," "intend," "may," "plan," "possible," "probable," "project," "should," "would," "will," or similar expressions. However, these are not the only indicators of forward-looking statements. Any comments about JustLaw's financial status, business strategies, plans, and future industry prospects, including but not limited to JustLaw's revenue, profitability, growth expectations, and coming trends, are forward-looking. These statements are based on estimations and predictions, not on historical data. JustLaw makes no assertion or guarantee that these predictions or estimates are based on specific formulas, mathematical or scientific models, or any thorough or independent research. Such forward-looking statements carry known and unknown risks and uncertainties that could significantly affect JustLaw's actual future results, performance, or achievements.

These factors include, but are not limited to:

- Changes in the political, social, and economic landscape, conditions in the stock or cryptocurrency markets, and the regulatory environment in the countries where the Company conducts its business and operations.
- The risk is that the Company may be unable to execute or realize its business strategies and plans.
- Variations in interest rates and exchange rates for fiat currencies and cryptocurrencies.
- Shifts in the Company's expected growth strategies and internal growth.
- Alterations in the availability and fees associated with the Company's business and operations.
- Changes in the availability and salaries of employees needed by the Company for its business and operations.
- Shifts in the preferences of the Company's clients.
- Changes in the competitive conditions in which the Company operates and its ability to compete in such situations.
- Modifications in the Company's future capital requirements and the availability of financing and capital to meet these needs.
- War or acts of international or domestic terrorism.



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- Occurrences of catastrophic events, natural disasters, and acts of God affect the Company's business and operations.
- Other factors beyond the Company's exclusive control, as well as risks and uncertainties associated with the Company, its business and operations, Tokens, the Token Sale, and reliance on all or part of the Available Information.

All forward-looking statements made by or attributable to the Company or Company Representatives are expressly qualified by such factors. Given that risks and uncertainties may cause the Company's actual future results, performance, or achievements to materially differ from that expected, expressed, or implied by the forward-looking statements in the Available Information, undue reliance must not be placed on these statements.

These forward-looking statements are applicable only as of the business plan's publication date and the latest date that the Website has been updated. Neither the Company, the Company Representatives, nor any other person represents warrants and undertakes that the Company's actual future results, performance, or achievements will be as discussed in those forward-looking statements. The Company's actual results, performance, or achievements may differ materially from those anticipated in these forward-looking statements.

Nothing contained in the Available Information is or may be relied upon as a promise, representation, or undertaking as to the future performance or policies of the Company, including in the context of JustLaw. Further, the Company disclaims any responsibility to update any of those forward-looking statements or publicly announce any revisions to those forward-looking statements to reflect future developments, events, or circumstances, even if new information becomes available or other events occur in the future.

Risk Factors

Before deciding to participate in the JustLaw Token Sale, it is essential that you carefully consider and evaluate each of the following risk factors and all other information contained in these Terms. To the best of the Company's knowledge and belief, all material risk factors relevant to your informed decision to participate in the JustLaw Token Sale have been outlined below. Suppose the following considerations, uncertainties, or material risks materialize as actual events. In that case, it could significantly adversely impact the Company's business, financial position, results of operations, and the adoption and utilization of JustLaw Tokens. In such instances, the trading price of JustLaw Tokens (if listed on an exchange or market, whether regulated or unregulated, primary or secondary) may decline due to any of these considerations, uncertainties, or material risks, potentially resulting in the loss of some or all of your JustLaw Tokens or their economic value.

Risks Relating to Participation in the Token Sale

There is no prior market for JustLaw Tokens, and the JustLaw Token Sale may not result in an active or liquid market for JustLaw Tokens.

Before the JustLaw Token Sale, there was no public market for JustLaw Tokens. Although the Company may use reasonable endeavors to seek approval for the availability of JustLaw Tokens for trading on a cryptocurrency exchange or market, there is no assurance that such consent will be obtained. Furthermore, there is no even if a cryptocurrency exchange grants such approval.

Assurance that an active or liquid trading market for JustLaw Tokens will develop, or if developed, will be sustained after JustLaw Tokens have been made available for trading on such a market. There is also no



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assurance that the market price of JustLaw Tokens will not decline below the original or issue purchase price (the “Purchase Price”). The purchase price may not indicate the market price of JustLaw Tokens after they are made available for market trading.

A JustLaw Token is not a currency issued by any central bank or national, supranational, or quasi-national organization, nor is it backed by any hard assets or other credit or a commodity in the traditional sense. The Company is not responsible for, nor does it pursue, the circulation and trading of JustLaw Tokens on any market. Trading of JustLaw Tokens will merely depend on the consensus on its value between the relevant market participants. No one is obliged to purchase any JustLaw Token from any holder of the JustLaw Token, including the purchasers, nor does anyone guarantee the liquidity or market price of JustLaw Tokens to any extent at any time.

Furthermore, JustLaw Tokens may not be resold to purchasers who are citizens, nationals, residents (tax or otherwise), and green card holders of Restricted Jurisdictions or to Restricted Persons or to purchasers in any other jurisdiction where the purchase of JustLaw Tokens may violate applicable laws. Accordingly, the Company cannot ensure that there will be any demand or market for JustLaw Tokens or that the Purchase Price indicates the market price of JustLaw Tokens after they have been made available for trading on any cryptocurrency exchange or market.

Negative publicity may materially and adversely affect the price of the Tokens.

Negative publicity involving the Company, its business platform, the Tokens, or any of its key personnel and/or regulation of distributed ledger technologies, cryptocurrencies, and/or crowd sales of tokens in any jurisdiction may materially and adversely affect the market perception or market price of the Tokens, whether or not it is justified.

There needs to be assurance of the success of the JustLaw business platform or any future functionality of JustLaw Tokens.

The value of, and demand for, JustLaw Tokens heavily depends on the performance of the JustLaw business platform and the continuous active engagement of its users, as well as the success of its contemplated business lines. There is no assurance that the JustLaw business platform will gain or continue to gain traction. Furthermore, there is no assurance that any future functionality of JustLaw Tokens will be realized. While the Company has made every effort to provide a realistic estimate, there is also no assurance that the cryptocurrencies raised in the JustLaw Token Sale will be sufficient for the development of the JustLaw business platform and for the proper growth, structuring, and licensing of the anticipated future functionality of JustLaw tokens. For the preceding or any other reason, the development of the JustLaw business platform and the launch of anticipated JustLaw Token functionality may not be completed, and there is no assurance that it will be launched at all. As such, distributed JustLaw Tokens may hold little worth or value, impacting their trading price.

The Trading Price of JustLaw Tokens May Experience Fluctuations Following the JustLaw Token Sale

Cryptographic tokens, including JustLaw Tokens, are known for their inherent volatility, and their prices can exhibit significant fluctuations over short timeframes. The demand for JustLaw Tokens and

Their corresponding market price may undergo substantial and rapid fluctuations in response to various factors, some of which are beyond the control of JustLaw. These factors include, but are not limited to:

- Introduction of new technological advancements.



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- Speculation, recommendations, perceptions, or assessments by analysts regarding the market price of JustLaw Tokens or the financial and business performance of JustLaw.
- Changes in market valuations and token prices of entities with business models similar to JustLaw may be listed on the same cryptocurrency exchanges or markets as JustLaw Tokens.
- Announcements by JustLaw about significant events, such as partnerships, sponsorships, or new product development.
- Fluctuations in market prices and trading volume of cryptocurrencies on cryptocurrency exchanges or markets.
- Additions or departures of key personnel within JustLaw.
- Success or setbacks in the implementation of JustLaw's business and growth strategies.
- Changes in conditions affecting the blockchain or financial technology industry, general economic conditions, market sentiments, or other events or factors.

These factors can impact the trading price of JustLaw Tokens in the market.

The Funds Raised in the JustLaw Token Sale Are Exposed to the Risk of Theft

JustLaw will make every effort to ensure that the funds received from the JustLaw Token Sale are securely held in a wallet, with access granted through private keys held by reputable and trusted entities. Furthermore, JustLaw may implement comprehensive security measures to safeguard the funds received from the token sale. However, despite these security measures, there is no guarantee against theft of cryptocurrencies due to potential hacks, sophisticated cyber-attacks, distributed denial of service incidents, errors, vulnerabilities, or defects on the JustLaw Token Sale website, the underlying smart contract(s) governing the wallet, or the Ethereum blockchain or any other blockchain. Such events may include programming or source code flaws that could be exploited or abused. In the event of such occurrences, even if the JustLaw Token Sale is completed, JustLaw may be unable to access the raised cryptocurrencies, and these funds may become unusable for the development of JustLaw's business platform and the launch of any planned Token functionality. Consequently, this could lead to a temporary or permanent disruption in the launch of JustLaw's business platform and the structuring and licensing of any future Token functionality. As a result, distributed JustLaw Tokens may have limited value, impacting their trading price.

Risks Relating to the Company

Any events or circumstances that hurt JustLaw or any of its successor or affiliated operating entities may negatively affect JustLaw's business.

Platform and any planned Token functionality. This includes aspects such as the development, structuring, and launch of JustLaw's business platform and any future Token functionality. Such adverse effects would consequently influence the utility, liquidity, and trading price of JustLaw Tokens.

JustLaw May Face Significant and Adverse Consequences if It Fails to Manage Its Operations as Its Business Evolves and Expands Efficiently

This failure would directly impact JustLaw's ability to sustain or operate its business platform and develop, structure, and license any forthcoming Token functionality.



JustLaw's Operational Environment

The financial technology and cryptocurrency industries in which JustLaw competes have experienced rapid growth in recent years and continue to evolve in response to technological advancements, changing business models, regulatory shifts, and other factors. Given this dynamic and ever-changing landscape, JustLaw may encounter operational challenges when adapting to these changes. The sustainability of JustLaw will depend on its ability to effectively manage its operations, attract and retain qualified and competent employees, and provide adequate training for its staff. As JustLaw's business evolves, it must expand and adapt its operational infrastructure.

JustLaw's business relies, in part, on blockchain-based software systems, cryptocurrency wallets, other token storage mechanisms, blockchain technology, and innovative contract technology. These systems, tools, and skillsets constitute complex, costly, and rapidly evolving technical infrastructure. To effectively demonstrate its ongoing ability to manage technical support infrastructure for JustLaw's business platform, JustLaw will need to continually upgrade and enhance its data and other operational systems, procedures, and controls. These upgrades and improvements will require resource allocation and will likely involve complex processes increasingly reliant on third-party hosted computer services that JustLaw does not or will not control. Suppose JustLaw cannot adapt its systems and organization in a timely, efficient, and cost-effective manner to accommodate changing circumstances. In that case, it may adversely impact its business, financial condition, and operational results.

Additionally, if the third parties upon whom JustLaw relies experience security breaches or disruptions affecting the services used by JustLaw, it may compromise the integrity and availability of its internal information, potentially resulting in the loss of confidential or proprietary information and economic losses. Such losses of financial, labor, or other resources and any other adverse effects on JustLaw's business, financial condition, and operations would directly impact JustLaw's ability to maintain or operate its business platform and develop, structure, and license anticipated future Token functionality. Any adverse effects impacting JustLaw's business or technology will also adversely affect the utility, liquidity, and trading price of JustLaw Tokens.

JustLaw May Encounter System Failures, Unexpected Interruptions in Its Network or Services, Hardware or Software Defects, Security Breaches, or Other Factors That Could Have Adverse Effects on JustLaw's Infrastructure Network and Its Business Platform

JustLaw may face unexpected occurrences of system breaches, cyberattacks, distributed denial-of-service incidents, errors, vulnerabilities, or defects in various aspects, including JustLaw's business platform, the smart contracts underpinning JustLaw or its business platform, and the Ethereum or any other blockchain. These events could encompass, for instance, coding flaws.

Could be exploited or abused. JustLaw may not be able to detect such incidents promptly and may lack the necessary resources to manage multiple simultaneous or rapid service disruptions efficiently.

JustLaw's network and services, including its business platform, and if successfully structured, developed, licensed, and launched, the future Token functionality could be susceptible to disruptions caused by various factors. These factors may include natural disasters, equipment malfunctions, network connectivity downtime, power outages, or deliberate service disruptions resulting from software viruses or unauthorized user attacks, some of which may be beyond JustLaw's control. There is no guarantee that future cyberattacks, such as distributed denial-of-service attacks, will not occur or that JustLaw's



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security measures will prove effective. JustLaw may be at risk of infrastructure attacks aimed at stealing information about its technology, financial data, or user information or conducting actions that could harm JustLaw and Token holders. Any significant security breaches or other disruptions that compromise the usability, stability, and security of JustLaw's business platform may hurt the utility, liquidity, and trading price of the Tokens.

The Company May in the Future Be Dependent in Part on the Location and Data Center Facilities of Third Parties

In the future, JustLaw may partially rely on third-party providers' location and data center facilities.

JustLaw's future infrastructure network may be established, wholly or partly, by utilizing servers that it either owns and houses in the facilities of third-party providers or rents from third-party data center facilities. Suppose JustLaw cannot renew its data facility leases on commercially reasonable terms or at all. In that case, relocating its servers to a new data center facility may be necessary, incurring significant costs and potential service interruptions. These facilities are also susceptible to damage or disruption due to various factors, including natural disasters, arson, terrorist attacks, power outages, and telecommunication failures.

Furthermore, the third-party providers of such facilities may experience security breaches due to third-party actions, employee errors, misconduct, or other factors, potentially leading to unauthorized access to the data stored on those servers. JustLaw and the providers of these facilities may be unable to predict these techniques or implement adequate preventive measures.

General Global Market and Economic Conditions Can Hurt JustLaw's Operational Performance, Financial Results, and Cash Flows

Prevailing global economic and market conditions may also impact the Company. The volatile global economy has sometimes contributed to slowdowns in the broader information technology industry. Economic weaknesses could adversely affect the Company's business, operations, and financial health, including reduced revenue and operating cash flows and difficulties in securing future equity and debt financing on reasonable terms. Additionally, during economic downturns, the Company may experience reduced activity and usage of its business platform, leading to delays or cancellations in developing, structuring, licensing, or launching planned Token functionality.

Suppliers providing servers, bandwidth, and other services to the Company may also be adversely affected by economic conditions, which, in turn, could impact the Company's operations and expenses negatively. Therefore, there is no guarantee that current or worsening economic conditions, including prolonged recessions, will not significantly and adversely affect the Company's business, financial status, and operational results. Consequently, this could ripple effect on the Company's business platform and its ability to develop, structure, license, and launch any future Token functionality. Such circumstances would correspondingly influence the utility, liquidity, and trading price of the Tokens.

Newly Enacted Regulations May impact the Company or the Tokens.

While distributed ledger technologies, businesses, and activities, as well as cryptocurrencies and cryptocurrency-related businesses and activities, have generally operated without significant regulation



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globally, regulatory authorities in various jurisdictions have expressed interest in implementing regulatory frameworks for these areas. The Company or the Tokens could be affected by newly enacted regulations related to distributed ledger technologies, associated businesses and activities, cryptocurrencies, and cryptocurrency-related businesses and activities. This could necessitate compliance measures and responses to queries, notices, requests, or enforcement actions from regulatory authorities, potentially resulting in substantial costs and requiring significant modifications to the Company's business platform and the anticipated Token functionality.

These changes may impact the attractiveness, practicality, or functionality of the Company's business platform and the anticipated Token functionality for users, potentially leading to reduced demand for the Company's business platform and Tokens. Furthermore, suppose the financial or otherwise costs associated with complying with these newly enacted regulations become excessive. In that case, maintaining the Company's business platform and developing structure, license, and launch the anticipated Token functionality may no longer be commercially viable. In such cases, the Company may discontinue its business platform, anticipated Token functionality, and Tokens. Additionally, it is challenging to predict how and to what extent governments or regulatory authorities may alter laws and regulations about distributed ledger technology and its applications, including the Company's business platform, anticipated Token functionality, and Tokens. The Company may also be compelled to cease operations in jurisdictions where it is illegal to operate or to obtain the necessary regulatory approvals that are commercially unfeasible or undesirable. In such scenarios, Tokens' utility, liquidity, and trading price may be adversely affected, and Tokens may cease to be traded.

Unforeseen Risks May Arise from the Tokens

Cryptographic tokens like the Tokens represent a relatively recent and evolving technology. In addition to the risks outlined in the preceding section on risk factors, there are additional risks associated with acquiring, holding, and utilizing the Tokens, some of which may not be foreseeable by the Company. These risks could manifest as unexpected variations or combinations of the abovementioned risks.

Privacy Policy

By purchasing Tokens, you consent to the processing of your data (such as your email address, name, address, and other personally identifiable information) by JustLaw for its business-related purposes or to develop, promote, and communicate about JustLaw's business platform and the Tokens. JustLaw commits to maintaining the privacy of your email address and other personal data and will not disclose it to the public (e.g., by adding it to any external lists or selling it to third parties)

Disclaimer

The presentation of the Available Information is solely for informational purposes. Anyone interested in purchasing Tokens and participating in the Token Sale should consider the various risks before making any decision concerning the Token Sale. The Available Information does not constitute any advice by JustLaw or by JustLaw representatives, nor does it serve as a recommendation to any recipient of the Available Information, whether related to participating in the Token Sale or any other matter. The Available Information may not necessarily cover or claim to encompass all the risk factors associated with JustLaw, JustLaw's business platform, the Tokens, the Token Sale, any future Token functionality, or the Available Information. All participants must conduct their independent evaluation, including necessary investigations, regarding the merits of participating in the Token Sale, and they should seek independent professional advice. Participants in the Token Sale should consult and rely on their investment, accounting, legal, and tax representatives and consultants regarding matters related to JustLaw, JustLaw's business



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platform, the Tokens, the Token Sale, any future Token functionality, and the Available Information. They should assess the financial risks, consequences, and suitability of acquiring Tokens.

The purchase of Tokens involves substantial risk and may entail extraordinary risks that could result in a loss of all or a significant portion of the funds or monetary value used to acquire Tokens. Participants in the Token Sale are strongly advised to fully comprehend, be aware of, and accept the characteristics of JustLaw, JustLaw's business platform, the Tokens, the Token Sale, any future Token functionality, and the Available Information. If you are unwilling to accept any or all of these terms or the risks outlined in these terms, it is strongly recommended that you refrain from participating in the Token Sale. JustLaw or its representatives provide no guarantee or assurance that the proposals, objectives, and outcomes of JustLaw outlined in the Available Information will be fully or partially achieved. You are encouraged to consider whether participation in the Token Sale suits you, considering your personal and financial circumstances and resources.

Offer of Securities or Registration

The distribution or dissemination in any way of all or any part of the Available Information may be prohibited or restricted by the laws, regulatory requirements, and rules of certain jurisdictions. If such restrictions apply, you are responsible for familiarizing yourself with them and complying with any. Such restrictions apply to your possession and dissemination of all or any part of the Available Information at your own expense and without imposing any liability on the Company.

Individuals who have received a copy of all or any part of the Available Information, been granted access to it, or otherwise, have it in their possession shall not circulate, reproduce, or otherwise distribute any information contained herein for any purpose whatsoever, nor shall they permit or cause such actions to occur.

No Offer of Securities or Registration

This business plan is not a prospectus or any offer document. It is not intended to constitute an offer of securities or a solicitation for investment in securities in any jurisdiction. No individual is obligated to enter into any contractual or legally binding agreement, and no cryptocurrency or any other form of payment should be accepted based on any part of the Available Information. Any agreement related to the sale and purchase of Tokens will be governed solely by the terms and conditions of that agreement and no other document. In case of any inconsistencies between the terms and conditions of the contract and the Available Information, the terms and conditions of the agreement shall take precedence.

You are not eligible to purchase any Tokens in the Token Sale if you are a citizen, resident (tax or otherwise), or green card holder of a Restricted Jurisdiction or a Restricted Person. No regulatory authority has examined or approved any part of the Available Information. No such action has been taken or will be brought under any jurisdiction's laws, regulatory requirements, or rules. The publication, distribution, or dissemination of the Available Information does not imply compliance with the applicable laws, regulatory requirements, or regulations.

Important Final Remarks

The information provided in this business plan, including but not limited to any forward-looking statements, risk factors, and disclaimers, is intended to offer a comprehensive understanding of the terms, conditions, risks, and potential implications associated with participating in the JustLaw Token Sale. Potential participants must thoroughly review and understand these details before making any investment decisions. Consulting with professional advisors is highly recommended to ensure that participants are fully aware of and prepared for the financial, legal, and operational aspects and risks involved.



18. **CONCLUSION Revolutionizing Legal Technology: Your Opportunity to Lead the Change**

JustLaw is not just a solution but a game-changer for the legal industry. By integrating advanced technology with an in-depth understanding of legal workflows, we empower B2B clients—law firms, legal departments, and practitioners—to redefine their service delivery, amplify operational efficiency, and achieve superior client outcomes.

For businesses grappling with soaring legal costs, inefficiencies in attorney-client collaboration, and the complexities of managing legal processes, JustLaw is the ultimate remedy. Our revolutionary technology tackles these challenges head-on through real-time attorney matching, secure communication channels, and an intuitive, fully integrated project management suite. By reducing costs, streamlining operations, and enabling professionals to focus on delivering results, JustLaw drives measurable value at every stage.

Our patented blockchain-based financial management system sets us apart, providing unparalleled transparency, security, and peace of mind. From end-to-end encryption to automated document management and integrated billing, JustLaw eliminates administrative inefficiencies, empowering legal professionals and businesses to excel in their core competencies.

As we look ahead, JustLaw is positioned to lead the future of legal technology with bold innovation and an unrelenting commitment to excellence. Our global patent portfolio, spanning the USA and over 20 countries, solidifies our leadership in the space. At the same time, our forward-thinking approach ensures that our clients remain competitive, efficient, and ready for the evolving demands of the legal industry.

Invest in the Future of Legal Innovation with JustLaw

JustLaw is more than a transformative opportunity—it's a game-changing revolution in the legal industry. With unparalleled technology, a proven track record, and an insatiable market demand for efficiency and innovation, we are not just disrupting legal services—we are defining their future.

Our vision is crystal clear: to revolutionize how legal matters are managed, delivering unprecedented value to attorneys and clients alike. Backed by a strong technical foundation, patented advancements, and unwavering dedication to results, JustLaw is poised to lead the legal sector into a new era.

This is your chance to partner with a venture rewriting the rules of an industry ripe for innovation. Join us in shaping the future of legal services and become part of a dynamic and forward-thinking BJustCoin community. Together, we will redefine what's possible.

We look forward to welcoming you to the JustLaw. Together, we're unlocking new horizons in the legal industry, where accessibility, transparency, and innovation converge to create limitless possibilities. Step into the future with confidence because the future is here, and JUSTLAW with BJUSTCOIN powers it.



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